

PROFIT

Promoting Recovery Online through Financial Instruction and addiction Training

- **PROFIT** is a free online course to help professionals to prevent and reduce opioid/substance misuse in and beyond Kentucky. PROFIT is a self-paced, two-hour professional development training developed by the University of Kentucky Cooperative Extension Service. Along with cultural and rural competency building, PROFIT combines two University of Kentucky research-based Extension programs:
- **Addiction 101** trains professionals on aspects of substance use disorder (SUD) including risk factors, addiction as a chronic brain disorder, and evidence-based strategies for long-term recovery. Addiction 101 aims to increase knowledge of SUD, reduce stigma, foster comfortability in working with people with SUD, and encourage creative ways to engage with this historically marginalized population.
- **Recovering Your Finances (RYF)** is an eight-session comprehensive financial education and soft skills curriculum for individuals in early SUD recovery. RYF aims to decrease the likelihood of return to use due to financial stress and increase community recovery capital by providing training to local providers and recovery coalitions. PROFIT will teach professionals how to use RYF with clients. Participants who successfully complete PROFIT will receive free access to the RYF curriculum.
- Interested in learning more? Sign up using the QR code or URL on this card.



<https://ukfcs.net/PROFITregistration>

***Are you a community educator, counselor, or medical provider? If so, this program is for you!
Learn ways to help your community and clients PROFIT in recovery.***

***PROFIT has been approved for 2 hours of Continuing Education from the
Kentucky Board of Alcohol and Drug Counselors.***

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