Family and Consumer Sciences Extension is committed to improving the health and well-being of individuals and families in Mercer County. To help families make wise decisions, our educational programs focus on:

- **Making Healthy Lifestyle Choices** that influence health and well-being
- **Nurturing Families** as they cope with fewer resources and more demands
- **Embracing Life as We Age** to live independently longer
- **Securing Financial Stability** in a turbulent economic period
- **Promoting Healthy Homes and Communities** that recycle, reduce waste, and protect our environment
- **Accessing Nutritious Food** that is affordable, available, and safe
- **Empowering Community Leaders** as we all work to sustain and improve our communities

In 2013-2014, Family and Consumer Sciences Extension made 11,576 contacts with Mercer County individuals and families.¹

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**OUR FOCUS**

**OUR PEOPLE**

Median household income by housing type* (2008-2012)²

<table>
<thead>
<tr>
<th></th>
<th>U.S.</th>
<th>Kentucky</th>
<th>Mercer County</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Households</td>
<td>$53,046</td>
<td>$42,610</td>
<td>$44,431</td>
</tr>
<tr>
<td>Owner Occupied</td>
<td>$67,062</td>
<td>$54,061</td>
<td>$55,182</td>
</tr>
<tr>
<td>Renter Occupied</td>
<td>$32,212</td>
<td>$24,100</td>
<td>$17,824</td>
</tr>
</tbody>
</table>

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**SPOTLIGHT ON …**

**BEEF BASH 2014**

During May (National Beef Month) 2014, the Mercer County Extension agents for Family and Consumer Sciences and Agriculture and Natural Resources worked with UK Extension Meat specialists, Mercer Cattlemen’s Association, and Kentucky’s Fort Harrod Beef Festival to offer Beef Bash 2014, a free beef dinner and educational program to 120 Mercer County residents. The program began with a Meats 101 lesson, and Extension Meat specialists demonstrated new “designer” value-added cuts of beef and answered questions. Following the program, participants enjoyed a ribeye steak dinner. Sides were prepared using Plate It Up recipes. This event increased awareness of cuts of beef, grading and quality of beef, nutritional value of meats, and general nutrition.
Housing has long been recognized as a basic human need. Yet, because housing is often a family’s largest expense and largest debt, it can be a stumbling block for many. Safe, lower-cost housing options are often limited for struggling families, and this can lead them into crisis. Family and Consumer Sciences Extension helps people improve home safety, lessen their environmental footprint, and strengthen financial stability. It also helps communities promote healthy lifestyles throughout the lifespan by supporting strong family home environments. Please tell us ways you think we can do more.

In 2010, in Mercer County, there were…

- **2,283** renter households
- **6,399** homeowner households
- **239** vacant housing units for rent
- **178** vacant housing units for sale

According to the Kentucky Department of Education, in 2012-2013, **68** children were homeless or were precariously housed in Mercer County.

According to 2008-2012 American Community Survey estimates in Mercer County…

- **3.3% (+/- 1.3)** of all households had no landline or cell phone
- **48.6% (+/- 3.8)** of workers living in Mercer County worked in Kentucky but outside the county and **1.6% (+/- 0.9)** worked outside the state
- Half of all workers traveled **24.9 (+/- 1.4)** or more minutes to work

HEALTH AND SAFETY

**Affordability**

According to American Community Survey estimates for Mercer County, in 2008-2012…

- **45.1% (+/- 8.6)** of renter households paid **35%** or more of their income for rent and utilities
- **19.6% (+/- 3.0)** of homeowner households with a mortgage and **7.0% (+/- 2.5)** of homeowner households without a mortgage paid **35%** or more of their income for housing costs
- **41.3% (+/- 3.0)** of homeowner households did not have a mortgage
- **6.7% (+/- 1.6)** of all housing units were mobile homes

According to the most recent poverty estimates, in 2012, **17.6% (+/- 2.8)** of residents in the county were living below poverty.

In 2013, residents needed to earn **$11.46** an hour (or work **1.6** jobs at $7.25 an hour**) to afford a two-bedroom apartment at Fair Market Rent in Mercer County.

**Health and Safety**

Estimated percentage of households without a vehicle (2008-2012)

- **2.4-5.4%**
- **5.6-7.9%**
- **8.2-11.1%**
- **11.4-15.5%**

*SOURCES:

1. Kentucky Cooperative Extension reporting. FY 2014
2. 2008-2012 American Community Survey 5-Year Estimates, U.S. Census Bureau
3. 2010 Decennial Census, U.S. Census Bureau
4. Kentucky Dept. of Education http://education.ky.gov/federal/programs/Pages/TX-Docs.aspx (Data for school districts were combined to produce the county total.)
5. Small Area Income and Poverty Estimates, U.S. Census Bureau
6. Out Of Reach 2014. National Low Income Housing Coalition
7. Data refer to housing tenure (owner or renter).
8. The current federal minimum wage

Educational programs of Kentucky Cooperative Extension serve all people regardless of race, color, age, sex, religion, disability, or national origin.