

MADISON COUNTY

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2013

BUILDING STRONG FAMILIES FOR KENTUCKY



OUR FOCUS

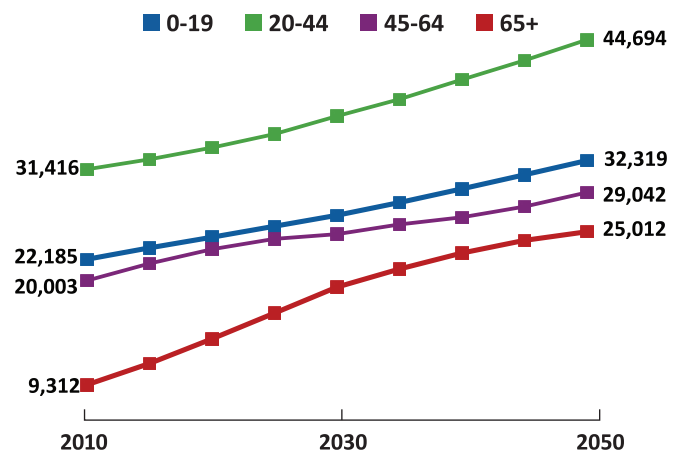
Family and Consumer Sciences Extension is committed to improving the health and well-being of individuals and families in Madison County. To help families make wise decisions our educational programs focus on:

- **Making Healthy Lifestyle Choices** that influence health and well-being
- **Nurturing Families** as they cope with fewer resources and more demands
- **Embracing Life as We Age** to strive for independence longer
- **Securing Financial Stability** in a turbulent economic period
- **Promoting Healthy Homes and Communities** to recycle, reduce waste, and protect our environment
- **Accessing Nutritious Food** that is affordable, available and safe
- **Empowering Community Leaders** as we all work to sustain and improve our communities

In 2011-2012, Family and Consumer Sciences Extension made **49,516** contacts with Madison County individuals and families.²

OUR PEOPLE

Population projections by age group for Madison County¹



SPOTLIGHT ON ...

WOMEN'S HEALTH

This was the fifth year for “Hot Women and Health, Information for Pre-menopausal Women and Beyond,” a lecture series created to address the need for women’s health education in Madison County. The series is the result of a coalition formed to help women take charge of their health and to be more informed and aware of health care issues. Participants who completed a follow-up evaluation indicated an increased awareness and confidence in recognizing the risks and symptoms of the conditions and diseases discussed; taking steps toward healthier lifestyles, including changing their diets, getting screenings and checkups, exercising, and controlling stress. They also expressed confidence in knowing what to do when emergency situations arose, and were more comfortable discussing health issues with their health care providers.



OUR FAMILIES

According to the 2010 American Community Survey,³ between 2006 and 2010 it is estimated that in Madison County:

- **18.7% (+/- 2.6)** families with related children were below poverty
- **7.2% (+/- 1.9)** of those over the age of 65 were below poverty



In addition:

- **21.9% (+/- 2.1)** of those ages 18-64 did not have health insurance in 2010⁴
- **1,002** children on average received Kentucky Children's Health Insurance Program (KCHIP) benefits in 2010⁵
- **14,394** people received Supplemental Nutrition Assistance Program (SNAP) benefits in 2012⁶

As a result of participating in Madison County Extension programs:²

- **1,080** people adopted practices to increase food access and affordability.
- **3,800** people increased their knowledge about healthy foods.
- **560** people reported eating more healthy foods.

OUR COMMUNITY

In Madison County:

- **58.0%** of births were to mothers who received early and regular prenatal care in 2009⁷
- **57.0%** of ordered child support was collected in 2011⁸

Of the **67** primary care physicians in Madison County:⁹

- **40.3%** are family practice
- **14.9%** are pediatricians
- **7.5%** are OB/GYN

As a result of participating in Madison County Extension programs:²

- **518** people are involved in addressing community issues.
- **110** people increased awareness of how to manage current economic events.
- **925** people were able to utilize new decision-making skills for health.

OUR HEALTH

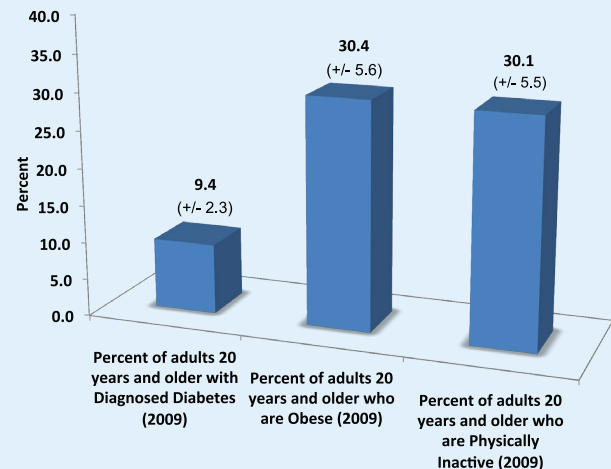
According to Kentucky Health Facts,¹⁰ between 2008 and 2010 in Madison County:

- **19.0% (10.4 - 32.2)** did not pursue health care due to cost, compared to **18% (17.0 - 18.6)** in the state
- **13.0% (8.0 - 20.5)** of adults reported their health status as less than good, compared to **23% (22.0 - 23.6)** in the state
- **34.1% (24.4 - 45.3)** of adults reported having received a flu vaccine in the past year

As a result of participating in Madison County Extension programs:²

- **4,750** people increased knowledge of diet and exercise changes to improve health.
- **150** people made diet or exercise changes to improve health.
- **301** people experienced a change in knowledge of healthy home practices and stress management.

Health Snapshot: Madison County¹¹



SOURCES

- ¹ Kentucky State Data Center
- ² Kentucky Cooperative Extension Service, Impact Reporting, FY2012
- ³ U.S. Census Bureau, 2010 American Community Survey, 5-Year Estimates
- ⁴ U.S. Census Bureau, Small Area Health Insurance Estimates
- ⁵ Kids Count Data Center, Kentucky Department for Medicaid Services
- ⁶ Kentucky Cabinet for Health and Family Services, Data Book, June 2012
- ⁷ Kids Count Data Center, Kentucky Cabinet for Health and Family Services
- ⁸ Kids Count Data Center, Kentucky Division of Child Support
- ⁹ Kentucky Health Facts, Kentucky Board of Medical Licensure
- ¹⁰ Kentucky Health Facts, Behavioral Risk Factor Surveillance System
- ¹¹ Centers for Disease Control, National Diabetes Surveillance System

<http://hes.uky.edu/StrongFamilies>