

CAMPBELL COUNTY

Ronda Rex and Kate Vaught,
County Extension Agents, Family & Consumer Sciences

2013

BUILDING STRONG FAMILIES FOR KENTUCKY



OUR FOCUS

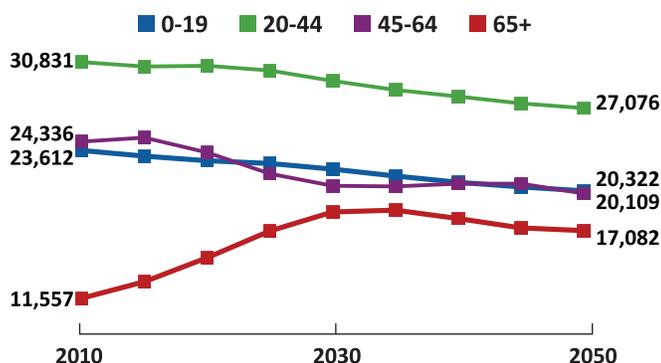
Family and Consumer Sciences Extension is committed to improving the health and well-being of individuals and families in Campbell County. To help families make wise decisions our educational programs focus on:

- **Making Healthy Lifestyle Choices** that influence health and well-being
- **Nurturing Families** as they cope with fewer resources and more demands
- **Embracing Life as We Age** to strive for independence longer
- **Securing Financial Stability** in a turbulent economic period
- **Promoting Healthy Homes and Communities** to recycle, reduce waste, and protect our environment
- **Accessing Nutritious Food** that is affordable, available and safe
- **Empowering Community Leaders** as we all work to sustain and improve our communities

In 2011-2012, Family and Consumer Sciences Extension made **15,381** contacts with Campbell County individuals and families.²

OUR PEOPLE

Population projections by age group for Campbell County¹



SPOTLIGHT ON ...

MAKING HEALTHY LIFESTYLE CHOICES

Brighton Center for Employment Training (CET) provides students the opportunity to work toward self-sufficiency. The program relies heavily on the Campbell County Cooperative Extension Service to present classes that assist students with personal skills in nutrition, finances, and overall wellness. During the six-week "Small Steps to Health and Wealth" program, goals were set by the students, and action plans (e.g., food diaries, pedometer logs, and spending logs) were turned in after each class. This past year, 20 students successfully completed the program, with 100 percent completing a personal goal plan. Additionally, 95 percent of participants now get more exercise, and 90 percent are making healthier food choices. At the end of the program, three students said they quit smoking altogether and four said they had cut back.



OUR FAMILIES

According to the 2010 American Community Survey,³ between 2006 and 2010 it is estimated that in Campbell County:

- **15.1% (+/- 2.6)** families with related children were below poverty
- **8.2% (+/- 1.7)** of those over the age of 65 were below poverty



In addition:

- **16.0% (+/- 1.5)** of those ages 18-64 did not have health insurance in 2010⁴
- **710** children on average received Kentucky Children's Health Insurance Program (KCHIP) benefits in 2010⁵
- **11,564** people received Supplemental Nutrition Assistance Program (SNAP) benefits in 2012⁶

As a result of participating in Campbell County Extension programs:²

- **1,681** people were reached on importance of physical activity.
- **1,566** people increased their knowledge about healthy foods.
- **173** people reported eating more healthy foods.

OUR COMMUNITY

In Campbell County:

- **63.0%** of births were to mothers who received early and regular prenatal care in 2009⁷
- **59.0%** of ordered child support was collected in 2011⁸

Of the **75** primary care physicians in Campbell County:⁹

- **45.3%** are family practice
- **21.3%** are pediatricians
- **18.7%** are OB/GYN

As a result of participating in Campbell County Extension programs:²

- **687** people are involved in addressing community issues.
- **311** people increased awareness of how to manage current economic events.
- **738** people were able to utilize new decision-making skills for health.

OUR HEALTH

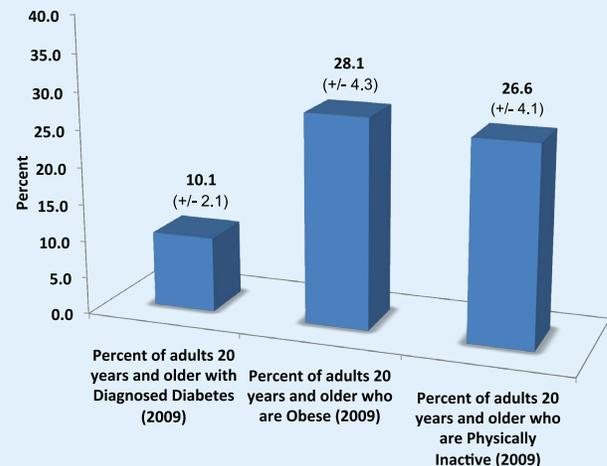
According to Kentucky Health Facts,¹⁰ between 2008 and 2010 in Campbell County:

- **7.6% (4.7 - 12.0)** did not pursue health care due to cost, compared to **18% (17.0 - 18.6)** in the state
- **16.0% (11.7 - 21.5)** of adults reported their health status as less than good, compared to **23% (22.0 - 23.6)** in the state
- **44.0% (37.1 - 51.1)** of adults reported having received a flu vaccine in the past year

As a result of participating in Campbell County Extension programs:²

- **220** people increased knowledge of diet and exercise changes to improve health.
- **170** people made diet or exercise changes to improve health.
- **170** people experienced a change in knowledge of healthy home practices and stress management.

Health Snapshot: Campbell County¹¹



SOURCES

- ¹ Kentucky State Data Center
- ² Kentucky Cooperative Extension Service, Impact Reporting, FY2012
- ³ U.S. Census Bureau, 2010 American Community Survey, 5-Year Estimates
- ⁴ U.S. Census Bureau, Small Area Health Insurance Estimates
- ⁵ Kids Count Data Center, Kentucky Department for Medicaid Services
- ⁶ Kentucky Cabinet for Health and Family Services, Data Book, June 2012
- ⁷ Kids Count Data Center, Kentucky Cabinet for Health and Family Services
- ⁸ Kids Count Data Center, Kentucky Division of Child Support
- ⁹ Kentucky Health Facts, Kentucky Board of Medical Licensure
- ¹⁰ Kentucky Health Facts, Behavioral Risk Factor Surveillance System
- ¹¹ Centers for Disease Control, National Diabetes Surveillance System

<http://hes.uky.edu/StrongFamilies>