

## SHELBY COUNTY

Sheila Fawbush,  
County Extension Agent, Family & Consumer Sciences

# BUILDING STRONG FAMILIES FOR KENTUCKY 2012



### OUR FOCUS

Family and Consumer Sciences Extension is committed to improving the quality of life for individuals and families in Shelby County. As the current economic situation continues to create challenges, educational programs focus on:

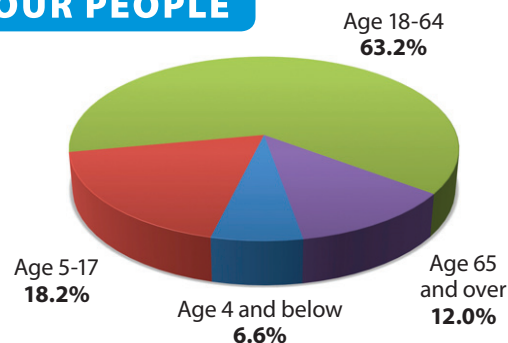
- **Making Healthy Lifestyle Choices** that influence health and well-being
- **Nurturing Families** as they cope with fewer resources and more demands
- **Embracing Life as We Age** to strive for independence longer
- **Securing Financial Stability** in a turbulent economic period
- **Promoting Healthy Homes and Communities** to recycle, reduce waste, and protect our environment
- **Accessing Nutritious Food** that is affordable, available and safe
- **Empowering Community Leaders** as we all work to sustain and improve our communities.

In 2010-2011, Family and Consumer Sciences Extension made **34,675** contacts with Shelby County individuals and families.<sup>2</sup>

### OUR PEOPLE

#### Population by Age Group<sup>1</sup>

The 2010 U.S. Census reported total population in Shelby County as **42,074**.<sup>1</sup>



### SPOTLIGHT ON ...

## MAKING HEALTHY LIFESTYLE CHOICES

Centers for Disease Control statistics show that 18% of Kentucky students are obese. Only 14% of Kentucky youth eat five or more servings of fruits and vegetables daily, yet 36% drink soda at least one time per day. To address poor eating habits, Family and Consumer Sciences and 4-H Agents and 4-H Program Assistant presented a nutrition education program, "Eat Smart, Play Hard" from "Jump Into Foods and Fitness" curriculum, to 716 fourth- and fifth-grade students in 33 classrooms and 17 Cropper Alternative School students. In a survey of 313 students several weeks later, 91% were eating breakfast; 55% were eating at least five servings of fruits and vegetables; 90% were choosing nutritious drinks; and 68% were choosing healthy snacks.

## OUR FAMILIES

According to the 2010 Census,<sup>1</sup> of families in Shelby County with their own children...

- **70.1%** are husband-wife families
- **29.9%** are single parent families

**In addition, there are:**

- **15,321** households
- **5,548** households with 1 or more persons under the age of 18
- **739** grandchildren under 18 years old who live with a grandparent householder
- **3,563** households with at least one person age 65 and over



### As a result of participation in Shelby County Extension programs:<sup>2</sup>

- **2,669** people increased knowledge of lifestyle changes to improve personal health.
- **330** people increased knowledge of parenting and personal relationships.
- **481** people increased knowledge of safe storage, handling and food preparation.

## OUR COMMUNITY

In 2009, the most recent data available, the median household income in Shelby County was **\$51,439**.<sup>3</sup>

The number of children in poverty in Shelby County was **1,742** compared to **1,356** in 2006.<sup>3</sup>

The total number of people receiving Supplemental Nutrition Assistance Program (SNAP) benefits in Shelby County is **5,500** in 2011.<sup>4</sup>

### As a result of participation in Shelby County Extension programs:<sup>2</sup>

- **182** people increased leadership knowledge and skills.
- **127** people improved communication skills to address community issues.
- **319** people developed skills to access affordable food.

## OUR ECONOMY

According to the 2010 American Community Survey 5-year estimates,<sup>6</sup> between 2005 and 2009 in Shelby County it is estimated that...

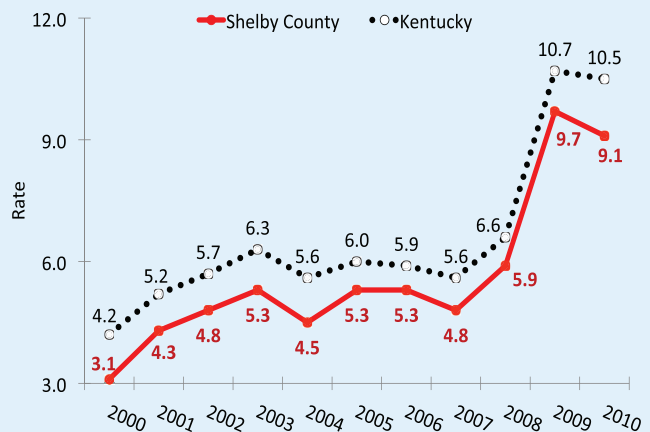
- **55.2%** (+/- **3.4**) are married-couple families with both husband and wife in the labor force
- **60%** (+/- **6.4**) are children under 6 years old with all parents in the labor force
- **7.8%** (+/- **2.7**) are people 65 years and over below poverty level during the past 12 months

### As a result of participation in Shelby County Extension programs:<sup>2</sup>

- **138** people increased knowledge of economic and enterprise development.
- **229** people adopted money management practices to reduce debt and increase savings.
- **812** people demonstrated increased practical living skills.

### Average Annual Unemployment Rate<sup>5</sup>

(not seasonally adjusted)



#### SOURCES

- <sup>1</sup> U.S. Census Bureau, 2010 Decennial Census.
- <sup>2</sup> Kentucky Cooperative Extension Service, Impact Reporting, FY2011.
- <sup>3</sup> U.S. Census Bureau, Small Area Income and Poverty Estimates.
- <sup>4</sup> Kentucky Cabinet for Health and Family Services, Databook, June 2011.
- <sup>5</sup> Bureau of Labor Statistics, Local Area Unemployment Statistics.
- <sup>6</sup> U.S. Census Bureau, 2010 American Community Survey, 5-Year Estimates.