

MADISON COUNTY

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BUILDING STRONG FAMILIES FOR KENTUCKY 2012



OUR FOCUS

Family and Consumer Sciences Extension is committed to improving the quality of life for individuals and families in Madison County. As the current economic situation continues to create challenges, educational programs focus on:

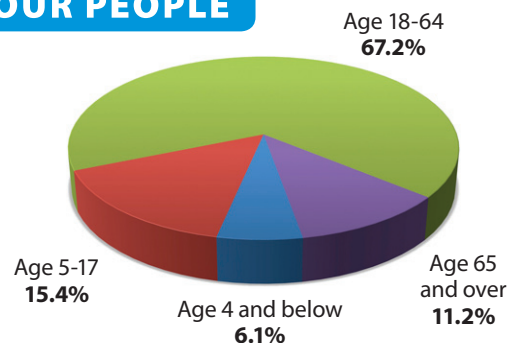
- **Making Healthy Lifestyle Choices** that influence health and well-being
- **Nurturing Families** as they cope with fewer resources and more demands
- **Embracing Life as We Age** to strive for independence longer
- **Securing Financial Stability** in a turbulent economic period
- **Promoting Healthy Homes and Communities** to recycle, reduce waste, and protect our environment
- **Accessing Nutritious Food** that is affordable, available and safe
- **Empowering Community Leaders** as we all work to sustain and improve our communities.

In 2010-2011, Family and Consumer Sciences Extension made **74,591** contacts with Madison County individuals and families.²

OUR PEOPLE

Population by Age Group¹

The 2010 U.S. Census reported total population in Madison County as **82,916**.¹



SPOTLIGHT ON ...

PROMOTING HEALTHY HOMES AND COMMUNITIES

With few alternatives, American households use 40 pounds of chemical cleaning products each year. "Home Cleaning Products: Safe, Healthy, and Green" was developed by the Madison County Family and Consumer Sciences Agent, reaching over 3,500 Extension Homemakers and community clientele. The lesson covered how to make green cleaning products, commercial alternatives, and dangers associated with synthetic cleaners. In a survey, 90% of respondents now read "warning and use" labels on household cleaners before purchasing and use at least one tip learned in the lesson. 100% follow the label's instructions for safe use and store products correctly. 80% use alternatives, such as vinegar, baking soda, and borax. A tabletop display of the lesson has reached 1,400 people at Ag Field Day and grocery displays.

OUR FAMILIES

According to the 2010 Census,¹ of families in Madison County with their own children...

- **68.5%** are husband-wife families
- **31.5%** are single parent families

In addition, there are:

- **31,973** households
- **10,323** households with 1 or more persons under the age of 18
- **1,337** grandchildren under 18 years old who live with a grandparent householder
- **6,724** households with at least one person age 65 and over



As a result of participation in Madison County Extension programs:²

- **8,800** people increased knowledge of lifestyle changes to improve personal health.
- **1,279** people increased knowledge of parenting and personal relationships.
- **2,500** people increased knowledge of safe storage, handling and food preparation.

OUR COMMUNITY

In 2009, the most recent data available, the median household income in Madison County was **\$40,241**.³

The number of children in poverty in Madison County was **4,231** compared to **3,363** in 2006.³

The total number of people receiving Supplemental Nutrition Assistance Program (SNAP) benefits in Madison County is **14,131** in 2011.⁴

As a result of participation in Madison County Extension programs:²

- **1,247** people increased leadership knowledge and skills.
- **4,368** people improved communication skills to address community issues.
- **2,200** people adopted practices to increase access to food and affordability.

OUR ECONOMY

According to the 2010 American Community Survey 5-year estimates,⁶ between 2005 and 2009 in Madison County it is estimated that...

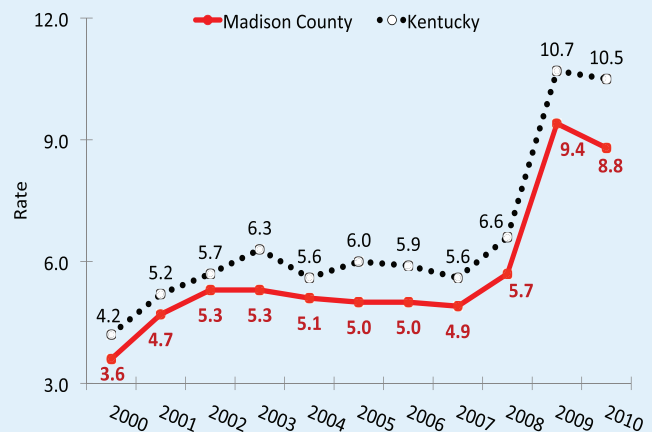
- **52.9%** (+/- **2.5**) are married-couple families with both husband and wife in the labor force
- **66.4%** (+/- **5.9**) are children under 6 years old with all parents in the labor force
- **8.5%** (+/- **2.3**) are people 65 years and over below poverty level during the past 12 months

As a result of participation in Madison County Extension programs:²

- **1,163** people increased knowledge of economic and enterprise development.
- **797** people adopted money management practices to reduce debt and increase savings.
- **1,800** people demonstrated increased practical living skills.

Average Annual Unemployment Rate⁵

(not seasonally adjusted)



SOURCES

- ¹ U.S. Census Bureau, 2010 Decennial Census.
- ² Kentucky Cooperative Extension Service, Impact Reporting, FY2011.
- ³ U.S. Census Bureau, Small Area Income and Poverty Estimates.
- ⁴ Kentucky Cabinet for Health and Family Services, Databook, June 2011.
- ⁵ Bureau of Labor Statistics, Local Area Unemployment Statistics.
- ⁶ U.S. Census Bureau, 2010 American Community Survey, 5-Year Estimates.