

BOYD COUNTY

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BUILDING STRONG FAMILIES FOR KENTUCKY 2012



OUR FOCUS

Family and Consumer Sciences Extension is committed to improving the quality of life for individuals and families in Boyd County. As the current economic situation continues to create challenges, educational programs focus on:

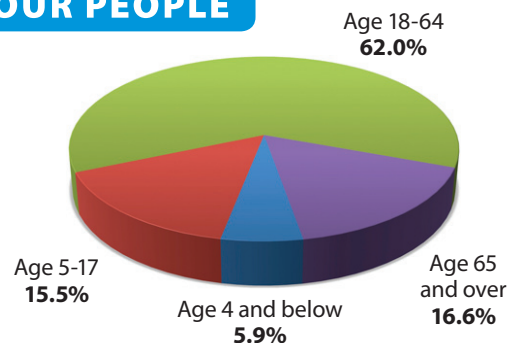
- **Making Healthy Lifestyle Choices** that influence health and well-being
- **Nurturing Families** as they cope with fewer resources and more demands
- **Embracing Life as We Age** to strive for independence longer
- **Securing Financial Stability** in a turbulent economic period
- **Promoting Healthy Homes and Communities** to recycle, reduce waste, and protect our environment
- **Accessing Nutritious Food** that is affordable, available and safe
- **Empowering Community Leaders** as we all work to sustain and improve our communities.

In 2010-2011, Family and Consumer Sciences Extension made **9,078** contacts with Boyd County individuals and families.²

OUR PEOPLE

Population by Age Group¹

The 2010 U.S. Census reported total population in Boyd County as **49,542**.¹



SPOTLIGHT ON ...

EMPOWERING COMMUNITY LEADERS

Boyd County Family and Consumer Sciences (FCS) Council, with Diversity Council, Human Rights Commission, members of Ashland Community Technical College, Ashland School System, the ministerial association and the community, held a forum for city office candidates. A news anchor from TV-station WSAZ directed the panel of candidates, who each spoke for 10 minutes prior to answering questions from the professionals and audience. 95 people participated in the program to gain information about candidates to make more informed voting decisions. As a follow-up the FCS Council, along with Human Rights Commission, have planned a 2012 community relations forum called "Let's Talk" to encourage community dialogue that will feature a member of community relations at the Department of Justice.

OUR FAMILIES

According to the 2010 Census,¹ of families in Boyd County with their own children...

- **66.4%** are husband-wife families
- **33.6%** are single parent families

In addition, there are:

- **19,787** households
- **6,009** households with 1 or more persons under the age of 18
- **1,250** grandchildren under 18 years old who live with a grandparent householder
- **5,894** households with at least one person age 65 and over



As a result of participation in Boyd County Extension programs:²

- **127** people increased knowledge of lifestyle changes to improve personal health.
- **100** people implemented new practices to maintain health and well-being.
- **137** people increased knowledge of safe storage, handling and food preparation.

OUR COMMUNITY

In 2009, the most recent data available, the median household income in Boyd County was **\$37,496**.³

The number of children in poverty in Boyd County was **3,032** compared to **2,626** in 2006.³

The total number of people receiving Supplemental Nutrition Assistance Program (SNAP) benefits in Boyd County is **10,390** in 2011.⁴

As a result of participation in Boyd County Extension programs:²

- **819** people increased leadership knowledge and skills.
- **925** people improved communication skills to address community issues.
- **199** people were involved in addressing issues of their community.

OUR ECONOMY

According to the 2010 American Community Survey 5-year estimates,⁶ between 2005 and 2009 in Boyd County it is estimated that...

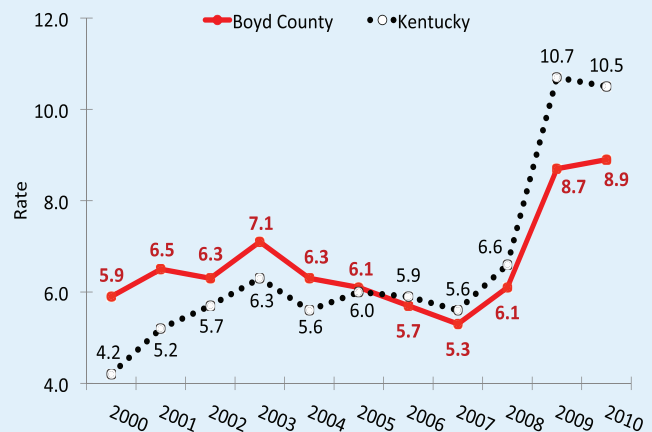
- **41.7%** (+/- **2.9**) are married-couple families with both husband and wife in the labor force
- **60.2%** (+/- **6.9**) are children under 6 years old with all parents in the labor force
- **9.2%** (+/- **1.8**) are people 65 years and over below poverty level during the past 12 months

As a result of participation in Boyd County Extension programs:²

- **519** people increased knowledge of economic and enterprise development.
- **70** people adopted money management practices to reduce debt and increase savings.
- **410** people demonstrated increased practical living skills.

Average Annual Unemployment Rate⁵

(not seasonally adjusted)



SOURCES

- ¹ U.S. Census Bureau, 2010 Decennial Census.
- ² Kentucky Cooperative Extension Service, Impact Reporting, FY2011.
- ³ U.S. Census Bureau, Small Area Income and Poverty Estimates.
- ⁴ Kentucky Cabinet for Health and Family Services, Databook, June 2011.
- ⁵ Bureau of Labor Statistics, Local Area Unemployment Statistics.
- ⁶ U.S. Census Bureau, 2010 American Community Survey, 5-Year Estimates.