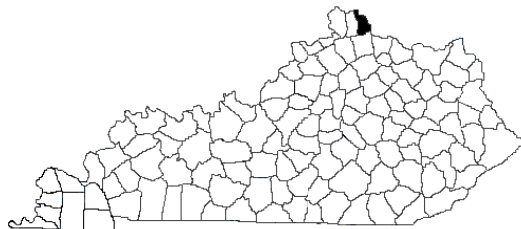


Building Strong Families for Kentucky

..... in Campbell County

Ronda Rex and Kate Vaught, County Extension Agents,
Family and Consumer Sciences



Family and Consumer Sciences Extension is committed to improving the quality of life for individuals and families in Campbell County resulting in strong families for Kentucky. Educational programs focus on:

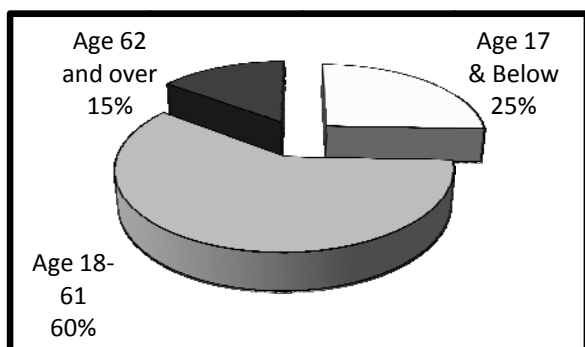
- Making Beneficial Lifestyle Choices***
- Nurturing Families***
- Embracing Life as You Age***
- Securing Financial Stability***
- Promoting Healthy Homes and Communities***
- Accessing Nutritious Food***
- Empowering Community Leaders***

Family and Consumer Sciences Extension made **11,122** contacts with Campbell County families during 2007-2008.¹

Our People

The 2000 U.S. Census reported total population as **88,616**.² The graph below indicates the percentage by age group.

Figure 1. Population by Age Group² (n=88,616)



Spotlight on . . .

Promoting Healthy Homes and Communities



The Environmental Protection Agency has found that the air inside a typical home is 2 to 5 times more polluted than the air outside largely because of conventional household cleaners and pesticides. In an effort to promote green cleaning and safe homemade cleaning products, the Campbell County FCS Agents taught 83 participants to use and make safe all-purpose cleaners for the home. Seventy-one percent of participants reported that they were now purchasing more environmentally friendly cleaning products. Fifty-nine percent now use fewer cleaning products (i.e. 3 instead of 5) and use correct amounts of products by reading labels and measuring properly.¹

Our Families

Using data from the 2000 U.S. Census, Campbell County families can be described as follows:²

- **23,307** families reside in the county.
- **1,708** families (**7.3%**) live below poverty level.
- Median family income is **\$51,481**.
- **639** grandparents are responsible for the care of their grandchildren.

According to the Kentucky Cabinet for Health and Family Services, **7,788** people in Campbell County receive food stamps. The average family food stamp benefit is **\$230.63** per month.³

In the county, **147** children live in out-of-home care.⁴ In 2004, there were **17** incidents of adult abuse and **97** incidents of child abuse.⁵

As a result of participation in Campbell County Extension programs:¹

- **294** food stamp eligible or recipient families consumed more fruits and vegetables daily.
- **2,166** adults and youth improved their ability to make informed and effective decisions.
- **490** people used safe practices to store, handle and prepare food.

Our Community

Unemployment rates are a key economic indicator. In September 2008, the rate of unemployment in Campbell County was **6.2%**. This represented a **24%** increase from the September 2007 level of **5%**.⁶

Mortgage and bank card delinquency rates and foreclosure filings are important financial indicators of community well-being. In Campbell County, 90-day mortgage delinquency rates have increased by **9%** and 60-day bank card delinquency rates have increased by **22%**.⁷ In a six-month period (May through October 2008), **106** foreclosures were filed.⁸

Access to health insurance is another important factor contributing to family well-being. In Campbell County, **8%** of the people under age 65 are uninsured.⁹

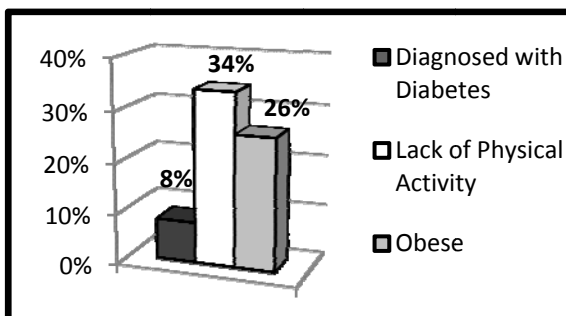
As a result of participation in Campbell County Extension programs:¹

- **733** citizens enhanced their leadership skills by participation in leadership programs.
- **7,412** adults and youth utilized improved communication, problem solving, and group process skills to address community needs.
- **767** people were involved in addressing issues of their community.
- Campbell County Extension is involved in **83** community coalitions.

Our Health

The health of our people contributes to quality of life. The chart below illustrates health risks of adults in Campbell County.

Figure 2. Health Risks.⁹



As a result of participation in Campbell County Extension programs:¹

- **175** people made lifestyle changes to improve physical health.
- **402** people implemented new practices to maintain health and well-being.
- **187** people increased their use of radon testers, smoke detectors, fire extinguishers, and other devices to ensure personal safety.

Sources

¹ Kentucky Cooperative Extension Service, Impacting Reporting, FY2008.

² U.S. Bureau of the Census, Census 2000.

³ Kentucky Cabinet for Health and Family Services, Data Book, June 2008.

⁴ Annie E. Casey Foundation, Kentucky KIDS COUNT, 2005.

⁵ Kentucky Department for Public Health, County Health Priorities, 2004.

⁶ Kentucky Office of Employment and Training, Kentucky Labor Force Estimates, September 2008.

⁷ TransUnion LLC., Trend Data, Quarter 1 2008.

⁸ Kentucky Administrative Office of the Courts, November, 2008.

⁹ Kentucky Institute of Medicine, The Health of Kentucky: A County Assessment, 2007.