

FAMILY AND
CONSUMER
SCIENCES
EXTENSION

# SANNUAL SREPORT





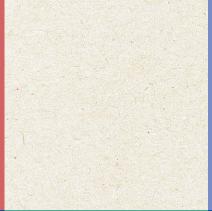
88,709

participants gained financial management knowledge.



60%

of counties offered virtual and "grab & go" programming.



9,263

program participants increased their physical activity.



participants adopted new physical activity practices.



#### 41,855

participants used access points that offered healthy foods.



# 114,559

participants reported gaining knowledge in an FCS area.



\$84,353

in EBT, WIC, or senior benefits were redeemed at farmers' markets.



### 4,284

participants made a sound financial decision.



# 1,500,000

individuals were reached through social media.





283,110

hours were reported by FCS Extension program volunteers.





27,476

individuals made healthier eating choices.



19,602,240

direct and indirect contacts were made by FCS Extension.



\$58,147

were saved as a result of FCS's Financial **Education Program.** 



24,513

pints of food were preserved.



6,157

participants reported preparing more healthy home-cooked meals.

# Building Strong Families

## IN KENTUCKY

#### **FAMILY AND CONSUMER SCIENCES (FCS)**

**EXTENSION** at the University of Kentucky (UK) represents a group of educators sharing the university's research knowledge with individuals, families, and communities to improve quality of life. We concentrate on the community as our classroom as we deliver programs focusing on nutrition, health, resource management, family development, and civic engagement.

# **UK FCS Extension uses three primary goals when developing programs:**

- 1. Strong Individuals, Thriving Families. We provide dynamic, high quality, evidence-based programming to improve the lives of Kentuckians across the lifespan.
- **2. Engaged Communities.** We build engaged and empowered communities based on their needs.
- **3. Expand Programmatic Reach.** Through innovative FCS Extension programming delivery, we enhance the lives of individuals and their families who historically have not participated, or have low participation rates, in UK's Cooperative Extension efforts.

Although COVID continued to affect much of our programming efforts in 2021 and 2022, it also pushed us to be more innovative. This report highlights our work in meeting our goals including successes in terms of clientele served, extramural funding received, and programming scope.

We have been fortunate to greatly expand our programming efforts in rural mental health and well-being. Farmers and farmworkers consistently report high levels of stress associated with commodity production and rural living. Unfortunately, high levels of stress are often correlated with elevated rates of suicide in farming occupations. In partnership with the University of Kentucky's College of Nursing, we have assembled a team to address this need.

The BARN (Bringing Awareness Right Now) Farmers' Dinner Theater program is a prime example of work in this area. The BARN Farmers' Dinner Theater focused on mental wellness and suicide prevention. Two pilot programs were offered, with nearly 30 high schoolage youths developing and delivering two theatrical productions

that included almost





300 total participants. We are finalizing the BARN Farmers' Dinner Theater toolkit to share not only in Kentucky but across the southern region.

As we continue to build strong families across the Commonwealth, we have been fortunate to expand our campus-based partnerships, allowing more program offerings at the county level. Our campus-based partners include UK College of Pharmacy, UK College of Dentistry, UK Markey Cancer Center, the Barnstable Brown Diabetes Center, and the UK College of Nursing.

FCS Extension continues to be very successful in securing extramural funding. Total grant awards exceeded \$15 million. Extramural funds allow us to serve specific needs within our communities, including substance use prevention and recovery, mental health first aid, and nutrition education.

We are proud of our accomplishments over the last year and look forward to continuing to serve the Commonwealth!

#### **Jennifer Hunter**

Assistant Director, Family and Consumer Sciences University of Kentucky

# Financial Resiliency

MONEYWISE, a financial management newsletter, was designed to improve the economic well-being of individuals, families, and communities across Kentucky and to promote families, and communities across Kentucky and to promote personal and family financial literacy. For more than 10 years, the Kentucky Cooperative Extension Service has continued the Kentucky Cooperative Extension Service has continued its commitment to strengthening the financial well-being of Kentuckians through this programming. MONEYWISE now includes a website, Facebook page, monthly newsletter, and podcast. These pieces are developed and distributed to all FCS Extension agents for redistribution at the county level. It has an estimated monthly reach of 80,000.

While MONEYWI\$E was initially designed in 2010 to help Kentuckians rebound financially after the Great Recession, the events of 2020 left after the Great Recession, the events of 2020 left apople across the state once again wondering how to manage and recover from the tough financial to manage and recover from the tough financial times brought about by the COVID-19 pandemic. In direct response to pandemic- and disaster In direct response to pandemic- and disaster related financial needs of state constituents, related financial needs of state constituents, money with the constituents and the constituents are related financial needs of state constituents, money with the constituents and constituents.







29,458,000

steps were taken by participants during the 12-week Big Blue Goals challenge in 2021.



# Connect with us online!



WEBSITE FCS.uky.edu



FACEBOOK
Facebook.com/UKFCSExt



INSTAGRAM
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TALKING FACS PODCAST

UKFCSExt.podbean.com





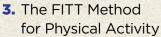
YOUTUBE
YouTube.com/UKFCSExtension

# 193 podcasts and counting!

#### Top 5 topics:

1. Quitting Nicotine





**4.** The Science Behind the Keto Diet

Packing Lunches Your Kids Will Eat



National awardwinning Podcast!



# Building Strong Families county profiles

These county-specific reports highlight how UK FCS Extension is making a difference throughout Kentucky. Download county profiles at:

hes.uky.edu/StrongFamilies



University of Kentucky College of Agriculture, Food and Environment Cooperative Extension Service

Educational programs of Kentucky Cooperative Extension serve all people regardless of economic or social status and will not discriminate on the basis of race, color, ethnic origin, national origin, creed, religion, political belief, sex, sexual orientation, gender identity, gender expression, pregnancy, marital status, genetic information, age, veteran status, or physical or mental disability.