

# Building Strong Families

### IN MEADE COUNTY



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#### **OUR FOCUS**

Family and Consumer Sciences (FCS)
Extension is committed to improving
the health and well-being of individuals
and families throughout Kentucky. Our
educational programs focus on making
healthy lifestyle choices, nurturing families,
embracing life as we age, securing financial
stability, promoting healthy homes and
communities, accessing nutritious food,
and empowering community leaders.

#### OUR SUCCESS

In 2019-2020, Family and Consumer Sciences Extension made

68,748

direct and indirect contacts with individuals and families in Meade County.

**SPOTLIGHT: MEADE COUNTY** 

# POP brings kids to the farmers' market



After the local farmers' market, vendors noted the decreasing percentage of young consumers. They contacted the Meade County Family and Consumer Sciences Extension Agent about the possibility of presenting Power of Produce (POP) during market hours. To support the project, we secured funding in the amount of \$500 from the local Farm Bureau. Extension advertised the program through the local newspaper, radio, and via Facebook posts. The six-week series featured opportunities for young children to earn up to three POP bucks: one for coming to the market, one more if they tasted the Plate It Up! recipe we demonstrated, and a third if they participated in the feature activity of the day. The series was a great success. The farmers' market reported a total of \$647 redeemed and attendance sheets reflecting more than 500 kids participating.

# MEADE COUNTY'S EXTENSION PROGRAMMING COMMUNITY IMPACT

Family and Consumer Sciences (FCS) Extension professionals actively work to reach our goals by offering educational programs that serve to improve the quality of life for individuals and families in our Commonwealth.

Meade County's FCS Extension programming in 2019-2020 led to the following results.



603
youths participated in local
Extension programming



25
participants addressed community problems



**797** adult volunteers



volunteer hours were reported by FCS Extension program volunteers



**92**participants reported making positive behavior changes



109
participants reported gaining knowledge

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## Plate it Up!

Browse and download more than 100 delicious, healthy recipes from Plate it Up Kentucky Proud.

PlateItUp.ca.uky.edu



### Listen. Learn. Live Well.

University of Kentucky Family and Consumer Sciences Extension brings you a podcast focusing on nutrition, health, resource management, and more. Available on Apple Podcasts, Google Play and **UKFCSExt.podbean.com**.

Source: Kentucky Cooperative Extension Reporting, FY2020 Download this and other county profiles at hes.uky.edu/StrongFamilies

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