BUILDING STRONG FAMILIES
IN MORGAN COUNTY

OUR FOCUS
Family and Consumer Sciences (FCS) Extension is committed to improving the health and well-being of individuals and families throughout Kentucky. Our educational programs focus on making healthy lifestyle choices, nurturing families, embracing life as we age, securing financial stability, promoting healthy homes and communities, accessing nutritious food, and empowering community leaders.

OUR SUCCESS
In 2016-2017, Cooperative Extension made 49,238 contacts with individuals and families in Morgan County.1

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A HEALTHIER KENTUCKY
Making healthy lifestyle choices

Easy access to unhealthy foods, increased stress, and limited opportunities for physical activity all create challenges and barriers for Kentucky families in making healthy lifestyle choices. Family and Consumer Sciences (FCS) Extension programming through the University of Kentucky teaches families to improve health and well-being by choosing a nutritious diet, increasing health literacy to help prevent chronic diseases, or participating in regular physical activity. Our goal is to equip citizens with the knowledge, resources, and an environment where the healthy choice is the easy choice.

80%
of counties in Kentucky implemented programs promoting healthy lifestyle choices.1

86%
of counties in Kentucky implemented programs promoting healthy homes and communities.1

Number of farmers market locations by Kentucky county 2

- 0 (7 counties)
- 1-2 (73 counties)
- 3-4 (34 counties)
- 5-7 (4 counties)
- 8+ (2 counties)
Food Environment

**OUR COUNTY**
- Morgan County had 3 supermarkets and other grocery stores and 3 convenience stores or gas stations with convenience stores in 2015.¹
- According to Map the Meal Gap, in 2015, an estimated 2,410 individuals were food insecure in Morgan County.²
- Only 4.9% (10.4%-2.2%) of adults in Morgan County consumed five or more servings of fruits and vegetables per day between 2013-2015.³

**OUR RESULTS**
- 775 individuals reported eating more healthy foods.¹
- 673 individuals prepared or intend to prepare more healthy home-cooked meals.¹

Financial Environment

**OUR COUNTY**
- The median household income in Morgan County was $31,489 ($34,666-$28,312) in 2015.⁸
- In Morgan County, 386 was the average monthly number of infants and children assisted by WIC* in 2013.⁹
- In 2015, there were 3,008 SNAP/food stamp recipients.¹⁰
- 27.1% (+/-5.9%) of people age 65 and over were below poverty between 2011-2015¹¹ and 37.5% (45.6%-29.4%) of children ages 5-17 in families were below poverty in 2015.⁹
- Between 2011 and 2015, 5.4% (+/-2.3%) of full-time/full-year workers were below poverty.¹¹

**OUR RESULTS**
- 29 individuals practiced one or more resource management behaviors that result in increased savings or investments.¹
- 46 individuals adopted short, mid- and/or long-term financial planning strategies.¹

Physical Environment

**OUR COUNTY**
- According to the CDC’s County Diabetes Atlas, 35.5% (30.1%-39.9%) of adults 18 years and over in Morgan County were obese between 2012 and 2014.⁶
- The Diabetes Atlas also reports that between 2012 and 2014, 35.0% (40.0%-30.3%) of adults in Morgan County reported no leisure-time exercise in the past month.⁶
- There were no fitness and recreation businesses in Morgan County in 2015.³

**OUR RESULTS**
- 67 individuals adopted physical activity practices.¹
- Extension is involved in 4 healthy lifestyle coalitions.¹
- 278 participants made healthy changes so they could age well and live independently.¹

**SOURCES:**
¹ Kentucky Cooperative Extension Reporting, FY 2017
³ U.S. Census Bureau, 2015 County Business Patterns. (factfinder.census.gov)
⁴ Map the Meal Gap 2017. (map.feedingamerica.org)
⁵ Kentucky Health Facts. (www.kentuckyhealthfacts.org)
⁷ Robert Wood Johnson Foundation 2015 County Health Rankings. (www.countyhealth rankings.org)
⁸ 2015 Small Area Income and Poverty Estimates, U.S. Census Bureau (www.census.gov/programs surveys/aipe.html)
⁹ Kids Count Data Center. (datacenter.kidscount.org)
¹¹ 2015 American Community Survey 5-Year Estimates, U.S. Census Bureau (factfinder.census.gov)
¹² Margin of error: (+/-33.4%) *WIC is the Special Supplemental Nutrition Program for Women, Infants, and Children (wic) for low-income pregnant, breastfeeding, and non-breastfeeding postpartum women, and to infants and children up to age five who are found to be at nutritional risk.

For more information and to download this and other county profiles, visit hes.uky.edu/StrongFamilies

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