Building Strong Families
In Jefferson County

Our Focus
Family and Consumer Sciences (FCS) Extension is committed to improving the health and well-being of individuals and families throughout Kentucky. Our educational programs focus on making healthy lifestyle choices, nurturing families, embracing life as we age, securing financial stability, promoting healthy homes and communities, accessing nutritious food, and empowering community leaders.

Our Success
In 2016-2017, Cooperative Extension made 130,955 contacts with individuals and families in Jefferson County.

Valerie Holland
County Extension Agent, Family and Consumer Sciences Education

A Healthier Kentucky
Making healthy lifestyle choices

Easy access to unhealthy foods, increased stress, and limited opportunities for physical activity all create challenges and barriers for Kentucky families in making healthy lifestyle choices. Family and Consumer Sciences (FCS) Extension programming through the University of Kentucky teaches families to improve health and well-being by choosing a nutritious diet, increasing health literacy to help prevent chronic diseases, or participating in regular physical activity. Our goal is to equip citizens with the knowledge, resources, and an environment where the healthy choice is the easy choice.

Number of farmers market locations by Kentucky county

- 0 (7 counties)
- 1-2 (73 counties)
- 3-4 (34 counties)
- 5-7 (4 counties)
- 8+ (2 counties)
**Food Environment**

**OUR COUNTY**
- Jefferson County had 159 supermarkets and other grocery stores and 220 convenience stores or gas stations with convenience stores in 2015.¹
- According to Map the Meal Gap, in 2015, an estimated 122,030 individuals were food insecure in Jefferson County.⁴
- Only 12.5% (15.1%–10.3%) of adults in Jefferson County consumed five or more servings of fruits and vegetables per day between 2013-2015.⁵

**OUR RESULTS**
- 1,346 individuals reported eating more healthy foods.¹
- 450 individuals prepared more healthy home-cooked meals.¹
- 298 individuals used delivery systems/access points that supply healthy foods such as farmers markets, WIC*, and food pantries.¹

**Physical Environment**

**OUR COUNTY**
- According to the CDC’s County Diabetes Atlas, 31.6% (33.2%–29.9%) of adults 18 years and over in Jefferson County were obese between 2012 and 2014.⁶
- The Diabetes Atlas also reports that between 2012 and 2014, 25.4% (26.9%–24.0%) of adults in Jefferson County reported no leisure-time exercise in the past month.⁶
- There were 92 fitness and recreation businesses in Jefferson County in 2015.³

**OUR RESULTS**
- 530 individuals made changes to their diet and began exercising to improve their health.¹
- 1,820 participants made healthy changes so they could age well and live independently.¹

**Financial Environment**

**OUR COUNTY**
- The median household income in Jefferson County was $51,230 ($52,228–$50,232) in 2015.⁸
- In Jefferson County, 12,413 was the average monthly number of infants and children assisted by WIC* in 2013.⁹
- In 2015, there were 110,516 SNAP/food stamp recipients.¹⁰
- 9.0% (+/- 0.5%) of people age 65 and over were below poverty between 2011-2015¹¹ and 21.4% (23.9%–18.9%) of children ages 5-17 in families were below poverty in 2015.⁸
- Between 2011 and 2015, 2.9% (+/- 0.2%) of full-time/full-year workers were below poverty.¹¹

**OUR RESULTS**
- 150 individuals practiced one or more resource management behaviors that result in increased savings or investments.¹
- 200 individuals practiced setting goals for how to use their money.¹
- Extension is involved in 8 healthy lifestyle coalitions.¹

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**Sources:**

¹ Kentucky Cooperative Extension Reporting, FY 2017
³ U.S. Census Bureau, 2015 County Business Patterns. (factfinder.census.gov)
⁴ Map the Meal Gap 2017. (map.feedingamerica.org)
⁵ Kentucky Health Facts. (www.kentuckyhealthfacts.org)
⁷ Robert Wood Johnson Foundation 2016 County Health Rankings. (www.countyhealthrankings.org)
⁸ 2015 Small Area Income and Poverty Estimates, U.S. Census Bureau (www.census.gov/programs-surveys/saipe.html)
⁹ Kids Count Data Center. (datacenter.kidscount.org)
¹¹ 2015 American Community Survey 5-Year Estimates, U.S. Census Bureau (factfinder.census.gov)
¹² Margin of error: (+/- 20%–25%)

* WIC is the Special Supplemental Nutrition Program for Women, Infants, and Children for low-income pregnant, breastfeeding, and non-breastfeeding postpartum women, and to infants and children up to age five who are found to be at nutritional risk.

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For more information and to download this and other county profiles, visit hes.uky.edu/StrongFamilies