BUILDING STRONG FAMILIES IN HARDIN COUNTY

OUR FOCUS
Family and Consumer Sciences (FCS) Extension is committed to improving the health and well-being of individuals and families throughout Kentucky. Our educational programs focus on making healthy lifestyle choices, nurturing families, embracing life as we age, securing financial stability, promoting healthy homes and communities, accessing nutritious food, and empowering community leaders.

OUR SUCCESS
In 2016-2017, Cooperative Extension made 65,722 contacts with individuals and families in Hardin County.¹

A HEALTHIER KENTUCKY
Making healthy lifestyle choices

E
asy access to unhealthy foods, increased stress, and limited opportunities for physical activity all create challenges and barriers for Kentucky families in making healthy lifestyle choices. Family and Consumer Sciences (FCS) Extension programming through the University of Kentucky teaches families to improve health and well-being by choosing a nutritious diet, increasing health literacy to help prevent chronic diseases, or participating in regular physical activity. Our goal is to equip citizens with the knowledge, resources, and an environment where the healthy choice is the easy choice.

Number of farmers market locations by Kentucky county²

- 0 (7 counties)
- 1-2 (73 counties)
- 3-4 (34 counties)
- 5-7 (4 counties)
- 8+ (2 counties)

¹ Data from Cooperative Extension Service
² Data from Kentucky Department of Agriculture
Food Environment

Our County
- Hardin County had 14 supermarkets and other grocery stores and 48 convenience stores or gas stations with convenience stores in 2015.3
- According to Map the Meal Gap, in 2015, an estimated 15,650 individuals were food insecure in Hardin County.4
- Only 11.2% (15.5%-8.0%) of adults in Hardin County consumed five or more servings of fruits and vegetables per day between 2013-2015.5

Our Results
- 764 individuals reported eating more healthy foods.1
- 49 individuals intended to prepare more healthy home-cooked meals.1
- 1,500 individuals used delivery systems/access points that supply healthy foods such as farmers markets, WIC*, and food pantries.1

Physical Environment

Our County
- According to the CDC’s County Diabetes Atlas, 32.9% (36.6%-29.5%) of adults 18 years and over in Hardin County were obese between 2012 and 2014.6
- The Diabetes Atlas also reports that between 2012 and 2014, 24.9% (28.0%-21.9%) of adults in Hardin County reported no leisure-time exercise in the past month.6
- There were 9 fitness and recreation businesses in Hardin County in 2015.3

Our Results
- 28 individuals adopted physical activity practices.1
- 26 participants made healthy changes so they could age well and live independently.1
- Extension is involved in 2 healthy lifestyle coalitions.1

Financial Environment

Our County
- The median household income in Hardin County was $49,637 ($52,640-$46,634) in 2015.8
- In Hardin County, 2,860 was the average monthly number of infants and children assisted by WIC* in 2013.9
- In 2015, there were 12,091 SNAP/food stamp recipients.10
- 9.3% (+/-1.8%) of people age 65 and over were below poverty between 2011-201511 and 18.4% (22.1%-14.7%) of children ages 5-17 in families were below poverty in 2015.9
- Between 2011 and 2015, 31.1% (+/-0.7%) of full-time/full-year workers were below poverty.11

Our Results
- 64 individuals examined their personal and financial stability at least annually.1
- 168 individuals became more knowledgeable regarding ways to secure financial stability.1
- $400 in EBT, WIC, or senior benefits were redeemed at farmers markets.1

Sources:
1 Kentucky Cooperative Extension Reporting, FY 2017
3 U.S. Census Bureau, 2015 County Business Patterns. (factfinder.census.gov)
4 Map the Meal Gap 2017. (map.feedingamerica.org)
5 Kentucky Health Facts. (www.kentuckyhealthfacts.org)
7 Robert Wood Johnson Foundation 2015 County Health Rankings. (www.countyhealthrankings.org)
9 Kids Count Data Center. (datacenter.kidscount.org)
11 2015 American Community Survey 5-Year Estimates, U.S. Census Bureau (factfinder.census.gov)
12 Margin of error: (+/-18%-25%)
* WIC is the Special Supplemental Nutrition Program for Women, Infants, and Children for low-income pregnant, breastfeeding, and non-breastfeeding postpartum women, and infants and children up to age five who are found to be at nutritional risk.

For more information and to download this and other county profiles, visit hes.uky.edu/StrongFamilies