

# BUILDING STRONG FAMILIES IN CRITTENDEN COUNTY

Agent Position Vacant

There is currently no County Extension Agent for Family and Consumer Sciences Education in Crittenden County.

#### **OUR FOCUS**

Family and Consumer Sciences (FCS) Extension is committed to improving the health and well-being of individuals and families throughout Kentucky. Our educational programs focus on making healthy lifestyle choices, nurturing families, embracing life as we age, securing financial stability, promoting healthy homes and communities, accessing nutritious food, and empowering community leaders.

#### **OUR SUCCESS**

In 2016-2017, Cooperative Extension made

22,823

contacts with individuals and families in Crittenden County.<sup>1</sup>



of counties in Kentucky implemented programs promoting healthy lifestyle choices.<sup>1</sup>



of counties in Kentucky implemented programs promoting healthy homes and communities.<sup>1</sup>

# A HEALTHIER KENTUCKY Making healthy lifestyle choices

Number of farmers asy access to unhealthy foods, increased stress, market locations and limited opportunities for physical activity by Kentucky county<sup>2</sup> all create challenges and barriers for Kentucky **0**(7 counties) families in making healthy lifestyle choices. Family and **1-2** (73 counties) Consumer Sciences (FCS) Extension programming through 3-4 (34 counties) the University of Kentucky teaches families to improve 5-7 (4 counties) health and well-being by choosing a nutritious diet, 8+ (2 counties) increasing health literacy to help prevent chronic diseases, or participating in regular physical activity. Our goal is to equip citizens with the knowledge, resources, and an environment where the healthy choice is the easy choice.

Cooperative Extension Service | Agriculture and Natural Resources | Family and Consumer Sciences | 4-H Youth Development | Community and Economic Development



### **OUR COUNTY**

- Crittenden County had
  2 supermarkets and other grocery stores and
   2 convenience stores or gas stations with convenience stores in 2015.<sup>3</sup>
- According to Map the Meal Gap, in 2015, an estimated
   1,350 individuals were food insecure in Crittenden County.<sup>4</sup>
- Only **7.3% (23.0%-2.0%)** of adults in Crittenden County consumed five or more servings of fruits and vegetables per day between 2013-2015.<sup>5</sup>



18%

of the population in Crittenden County were estimated to be food insecure in 2015.<sup>4</sup>



of the population in

Crittenden County

physical activity in

to locations for

2014.7

had adequate access

# A Phys

# Physical Environment

## OUR COUNTY

- According to the CDC's County Diabetes Atlas,
   33.8% (41.8%-26.7%) of adults 18 years and over in Crittenden County were obese between 2012 and 2014.6
- The Diabetes Atlas also reports that between 2012 and 2014, **30.1% (38.0%-23.3%)** of adults in Crittenden County reported no leisure-time exercise in the past month.<sup>6</sup>
- There were **no** fitness and recreation businesses in Crittenden County in 2015.<sup>3</sup>



 Kentucky Cooperative Extension Reporting, FY 2017
 Kentucky Proud Farmers Market Directory Report, Generated July 20, 2017 (http://www.kyagr. com/marketing/farmers-marketdirectory-printable-format.aspx)
 U.S. Census Bureau, 2025 Census Bureau,

- 2015 County Business Patterns. (factfinder.census.gov) <sup>4</sup> Map the Meal Gap 2017.
- (map.feedingamerica.org) <sup>5</sup> Kentucky Health Facts.

Kentucky Health Facts.
 (www.kentuckyhealthfacts.org)

<sup>6</sup> CDC County Diabetes Atlas. (www.cdc.gov/diabetes/atlas/ countydata/atlas.html) Robert Wood Johnson Foundation 2016 County Health Rankings. (www.countyhealthrankings.org) 2015 Small Area Income and Poverty Estimates, U.S. Census Bureau (www.census.gov/ programs-surveys/saipe.html) Kids Count Data Center. (datacenter.kidscount.org) <sup>10</sup> Kentucky Cabinet for Health and Family Services. Data Book. December 2015. (chfs.ky.gov/ dcbs/data\_book.htm)

 <sup>11</sup> 2015 American Community Survey 5-Year Estimates, U.S. Census Bureau (factfinder.census.gov)
 <sup>12</sup> Margin of error: (4/-25%-38%)

\* WIC is the Special Supplemental Nutrition Program for Women, Infants, and Children for lowincome pregnant, breastfeeding, and non-breastfeeding postpartum women, and to infants and children up to age five who are found to be at nutritional risk." For more information and to download this and other county profiles, visit **hes.uky.edu/StrongFamilies** 



Financial Environment

### **OUR COUNTY**

- The median household income in Crittenden County was **\$40,202** (**\$43,915-\$36,489**) in 2015.<sup>8</sup>
- In Crittenden County, **226** was the average monthly number of infants and children assisted by WIC\* in 2013.<sup>9</sup>
- In 2015, there were **1,128** SNAP/ food stamp recipients.<sup>10</sup>
- 21.7% (+/-6.2%) of people age 65 and over were below poverty between 2011-2015<sup>11</sup> and 28.1% (34.7%-21.5%) of children ages 5-17 in families were below poverty in 2015.<sup>8</sup>
- Between 2011 and 2015,
  4.7% (+/-2.1%) of full-time/full-year workers were below poverty.<sup>11</sup>



of all children in Crittenden County ages 17 and under<sup>12</sup> were below poverty in 2015.<sup>8</sup>



# Educational programs of Kentucky Cooperative Extension serve all people regardless of economic or social status and will not discriminate on the basis of race, color, ethnic origin, national origin, creed, religion, political belief, sex, sexual orientation, gender identity, gender expression, pregnancy, marital status, genetic information, age, veteran status, or physical or mental disability.