



University of Kentucky
College of Agriculture,
Food and Environment
Cooperative Extension Service

2018 KENTUCKY COUNTY PROFILES



BUILDING STRONG FAMILIES IN CAMPBELL COUNTY



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OUR FOCUS

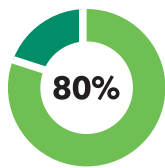
Family and Consumer Sciences (FCS) Extension is committed to improving the health and well-being of individuals and families throughout Kentucky. Our educational programs focus on making healthy lifestyle choices, nurturing families, embracing life as we age, securing financial stability, promoting healthy homes and communities, accessing nutritious food, and empowering community leaders.

OUR SUCCESS

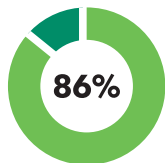
In 2016-2017,
Cooperative
Extension
made
100,237
contacts with
individuals and
families in
Campbell County.¹

A HEALTHIER KENTUCKY

Making healthy lifestyle choices



of counties in Kentucky implemented programs promoting healthy lifestyle choices.¹

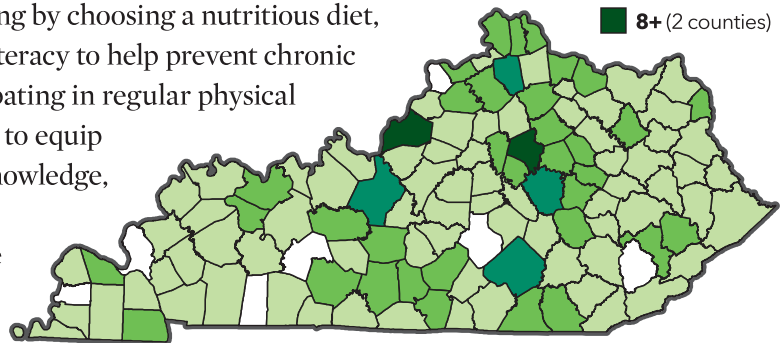


of counties in Kentucky implemented programs promoting healthy homes and communities.¹

Easy access to unhealthy foods, increased stress, and limited opportunities for physical activity all create challenges and barriers for Kentucky families in making healthy lifestyle choices. Family and Consumer Sciences (FCS) Extension programming through the University of Kentucky teaches families to improve health and well-being by choosing a nutritious diet, increasing health literacy to help prevent chronic diseases, or participating in regular physical activity. Our goal is to equip citizens with the knowledge, resources, and an environment where the healthy choice is the easy choice.

Number of farmers market locations by Kentucky county²

- 0 (7 counties)
- 1-2 (73 counties)
- 3-4 (34 counties)
- 5-7 (4 counties)
- 8+ (2 counties)

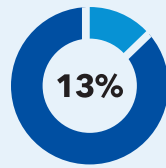




Food Environment

OUR COUNTY

- Campbell County had **16** supermarkets and other grocery stores and **37** convenience stores or gas stations with convenience stores in 2015.³
- According to Map the Meal Gap, in 2015, an estimated **11,780** individuals were food insecure in Campbell County.⁴
- Only **12.9% (18.2%-9.0%)** of adults in Campbell County consumed five or more servings of fruits and vegetables per day between 2013-2015.⁵



of the population in Campbell County were estimated to be food insecure in 2015.⁴

OUR RESULTS

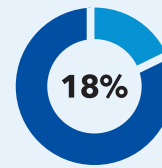
- **761** individuals reported eating more healthy foods.¹
- **100** individuals prepared more healthy home-cooked meals.¹
- **335** individuals used delivery systems/access points that supply healthy foods such as farmers markets, WIC*, and food pantries.¹



Financial Environment

OUR COUNTY

- The median household income in Campbell County was **\$51,694 (\$53,550-\$49,838)** in 2015.⁸
- In Campbell County, **1,322** was the average monthly number of infants and children assisted by WIC* in 2013.⁹
- In 2015, there were **8,787** SNAP/food stamp recipients.¹⁰
- **9.8% (+/-2.7%)** of people age 65 and over were below poverty between 2011-2015¹¹ and **16.7% (20.0%-13.4%)** of children ages 5-17 in families were below poverty in 2015.⁸
- Between 2011 and 2015, **2.0% (+/-0.6%)** of full-time/full-year workers were below poverty.¹¹



of all children in Campbell County ages 17 and under¹² were below poverty in 2015.⁸

OUR RESULTS

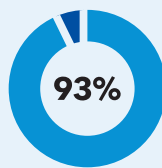
- **161** individuals practiced one or more resource management behaviors that result in increased savings or investments.¹
- **161** individuals adopted short, mid- and/or long-term financial planning strategies.¹
- **\$2,000** in EBT, WIC, or senior benefits were redeemed at farmers markets.¹



Physical Environment

OUR COUNTY

- According to the CDC's County Diabetes Atlas, **31.6% (35.3%-28.0%)** of adults 18 years and over in Campbell County were obese between 2012 and 2014.⁶
- The Diabetes Atlas also reports that between 2012 and 2014, **23.1% (26.3%-20.2%)** of adults in Campbell County reported no leisure-time exercise in the past month.⁶
- There were **11** fitness and recreation businesses in Campbell County in 2015.³



of the population in Campbell County had adequate access to locations for physical activity in 2014.⁷

OUR RESULTS

- **46** individuals adopted physical activity practices.¹
- **50** participants made healthy changes so they could age well and live independently.¹
- Extension is involved in **6** healthy lifestyle coalitions.¹

SOURCES:

¹ Kentucky Cooperative Extension Reporting, FY 2017

² Kentucky Proud Farmers Market Directory Report, Generated July 20, 2017 (<http://www.kyagr.com/marketing/farmers-market-directory-printable-format.aspx>)

³ U.S. Census Bureau, 2015 County Business Patterns. (factfinder.census.gov)

⁴ Map the Meal Gap 2017. (map.feedingamerica.org)

⁵ Kentucky Health Facts. (www.kentuckyhealthfacts.org)

⁶ CDC County Diabetes Atlas. (www.cdc.gov/diabetes/atlas/countydata/atlas.html)

⁷ Robert Wood Johnson Foundation 2016 County Health Rankings. (www.countyhealthrankings.org)

⁸ 2015 Small Area Income and Poverty Estimates, U.S. Census Bureau (www.census.gov/programs-surveys/saipe.html)

⁹ Kids Count Data Center. (datacenter.kidscount.org)

¹⁰ Kentucky Cabinet for Health and Family Services. Data Book. December 2015. (chfs.ky.gov/dcb/data_book.htm)

¹¹ 2015 American Community Survey 5-Year Estimates, U.S. Census Bureau (factfinder.census.gov)
¹² Margin of error: **(+/-15%-21%)**

* WIC is the Special Supplemental Nutrition Program for Women, Infants, and Children for low-income pregnant, breastfeeding, and non-breastfeeding postpartum women, and to infants and children up to age five who are found to be at nutritional risk."

For more information and to download this and other county profiles, visit hes.uky.edu/StrongFamilies

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