BUILDING STRONG FAMILIES IN CALLOWAY COUNTY

OUR FOCUS
Family and Consumer Sciences (FCS) Extension is committed to improving the health and well-being of individuals and families throughout Kentucky. Our educational programs focus on making healthy lifestyle choices, nurturing families, embracing life as we age, securing financial stability, promoting healthy homes and communities, accessing nutritious food, and empowering community leaders.

OUR SUCCESS
In 2016-2017, Cooperative Extension made 31,841 contacts with individuals and families in Calloway County.¹

A HEALTHIER KENTUCKY
Making healthy lifestyle choices

Easy access to unhealthy foods, increased stress, and limited opportunities for physical activity all create challenges and barriers for Kentucky families in making healthy lifestyle choices. Family and Consumer Sciences (FCS) Extension programming through the University of Kentucky teaches families to improve health and well-being by choosing a nutritious diet, increasing health literacy to help prevent chronic diseases, or participating in regular physical activity. Our goal is to equip citizens with the knowledge, resources, and an environment where the healthy choice is the easy choice.

Number of farmers market locations by Kentucky county²

- 0 (7 counties)
- 1-2 (73 counties)
- 3-4 (34 counties)
- 5-7 (4 counties)
- 8+ (2 counties)

¹ There is currently no County Extension Agent for Family and Consumer Sciences Education in Calloway County.

² Cooperative Extension Service | Agriculture and Natural Resources | Family and Consumer Sciences | 4-H Youth Development | Community and Economic Development
**Food Environment**

**OUR COUNTY**
- Calloway County had 4 supermarkets and other grocery stores and 14 convenience stores or gas stations with convenience stores in 2015.\(^3\)
- According to Map the Meal Gap, in 2015, an estimated 6,110 individuals were food insecure in Calloway County.\(^4\)
- Only 10.1% (16.4%-6.1%) of adults in Calloway County consumed five or more servings of fruits and vegetables per day between 2013-2015.\(^5\)

![Image of a woman eating]

**Physical Environment**

**OUR COUNTY**
- According to the CDC’s County Diabetes Atlas, 30.1% (35.6%-25.3%) of adults 18 years and over in Calloway County were obese between 2012 and 2014.\(^6\)
- The Diabetes Atlas also reports that between 2012 and 2014, 18.3% (22.3%-14.8%) of adults in Calloway County reported no leisure-time exercise in the past month.\(^6\)
- There was 1 fitness and recreation business in Calloway County in 2015.\(^3\)

![Image of a woman exercising]

**Financial Environment**

**OUR COUNTY**
- The median household income in Calloway County was $40,585 ($44,294-$36,876) in 2015.\(^8\)
- In Calloway County, 696 was the average monthly number of infants and children assisted by WIC* in 2013.\(^9\)
- In 2015, there were 3,482 SNAP/food stamp recipients.\(^10\)
- 9.9% (+/-2.5%) of people age 65 and over were below poverty between 2011-2015\(^11\) and 22.4% (27.5%-17.3%) of children ages 5-17 in families were below poverty in 2015.\(^8\)
- Between 2011 and 2015, 4.2% (+/-1.4%) of full-time/full-year workers were below poverty.\(^11\)

![Image of a woman with money]

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**Sources:**

1. Kentucky Cooperative Extension Reporting, FY 2017
3. U.S. Census Bureau, 2015 County Business Patterns. (factfinder.census.gov)
5. Roberts-Wood Johnson Foundation 2016 County Health Rankings. (www.countyhealthrankings.org)
7. Kids Count Data Center. (datacenter.kidscount.org)
9. 2015 American Community Survey 5-Year Estimates, U.S. Census Bureau (factfinder.census.gov)
10. Margin of error: (+/-19.9%-29%)
11. WIC is the Special Supplemental Nutrition Program for Women, Infants, and Children for low-income pregnant, breastfeeding, and non-breastfeeding postpartum women, and to infants and children up to age five who are found to be at nutritional risk.
12. For more information and to download this and other county profiles, visit hes.uky.edu/StrongFamilies

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