



## OWEN COUNTY

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# BUILDING STRONG FAMILIES FOR KENTUCKY 2014



### OUR FOCUS

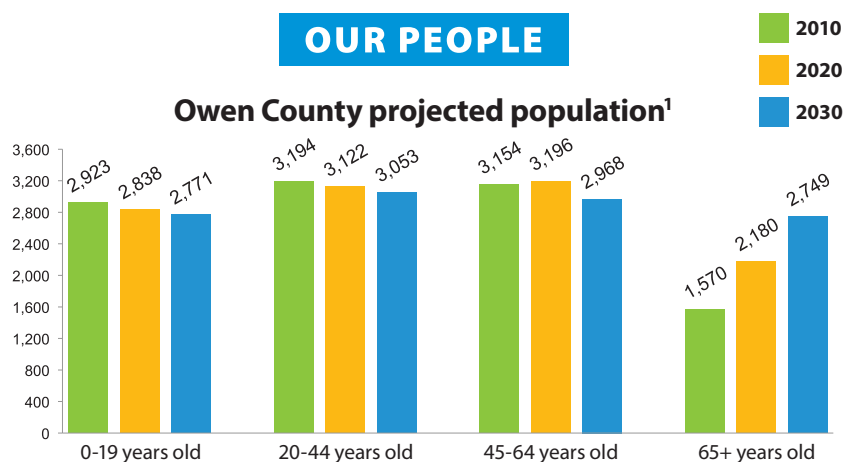
Family and Consumer Sciences Extension is committed to improving the health and well-being of individuals and families in Owen County. To help families make wise decisions, our educational programs focus on:

- **Making Healthy Lifestyle Choices** that influence health and well-being
- **Nurturing Families** as they cope with fewer resources and more demands
- **Embracing Life as We Age** to strive for independence longer
- **Securing Financial Stability** in a turbulent economic period
- **Promoting Healthy Homes and Communities** to recycle, reduce waste, and protect our environment
- **Accessing Nutritious Food** that is affordable, available and safe
- **Empowering Community Leaders** as we all work to sustain and improve our communities

In 2012-2013, Family and Consumer Sciences Extension made **22,096** contacts with Owen County individuals and families.<sup>2</sup>

### OUR PEOPLE

Owen County projected population<sup>1</sup>



### SPOTLIGHT ON ...

## FARMERS MARKET PROGRAM

Since 2003, a farm and craft market has provided an outlet for Owen County farmers and crafters. Interest in building community food systems is significant, as more vendors and consumers than ever are participating on a regular basis. Owen County FCS staff features a local commodity at the market each week using "Plate It Up! Kentucky Proud" materials. Vendors report increased sales of the produce featured by FCS staff, confirming consumer survey indicators that 48 percent report using the recipes. Vendors also reported an increase in the use of WIC/Senior Citizen vouchers and estimated seasonal sales of \$30,000. Surveys at the local market showed that 99 percent of the consumers increased their family's consumption of fruits and vegetables as a result of the farmers market.

<http://hes.uky.edu/StrongFamilies>

## FAMILY ACCESS

According to the 2007-2011 American Community Survey,<sup>3</sup> in Owen County...

- **16.4%** (+/- 5.6) of families with children were below poverty
- **12.7%** (+/- 5.0) of those ages 65 and over were below poverty
- **22.3%** (+/- 3.0) of households had retirement income
- **4.1%** (+/- 1.4) of households had no vehicle

The USDA Food Environment Atlas<sup>4</sup> indicates that in 2010, Owen County had **753** people, **194** children and **80** seniors with low access to a supermarket or large grocery store.\*

In addition, **187** residents had **both** low income **and** low access to stores.

### As a result of participating in Owen County Extension programs:<sup>2</sup>

- **250** people demonstrated an increase in practical living skills.
- **100** people utilized healthy food delivery systems and access points.
- **200** people in Plate it Up! Kentucky Proud indicated they are more likely to buy Kentucky produce.

## COMMUNITY AVAILABILITY

In 2011, Owen County had:

- **3** Grocery stores (any kind)<sup>5</sup>
  - **3** Grocery/supermarkets (except convenience)<sup>5</sup>
  - **0** Convenience stores (i.e. food marts – no gas)<sup>5</sup>
- **4** Gasoline stations with convenience stores<sup>5</sup>

In the county, there were:

- **4** Roadside markets that served the county<sup>6</sup>
- **3** Farmers market locations<sup>7</sup>
- **9** SNAP\*\* authorized stores (food stamps)<sup>4</sup>
- **4** WIC\*\*\* authorized stores<sup>4</sup>

In 2011, there were **\$171,171.50** in SNAP redemptions/per SNAP authorized store in Owen County.<sup>4</sup>

### As a result of participating in Owen County Extension programs:<sup>2</sup>

- **500** people increased knowledge of healthy food consumption.
- **200** families spent time together in physical activity.
- **500** people reported eating more healthy foods.

## FOOD ASSISTANCE

In Owen County...

- **823** was the average monthly number of children who received SNAP\*\* (food stamps) in 2011, up from **646** children in 2007 (**up 27.4%**).<sup>9</sup>
- **60.0%** of students attending public schools were eligible for free or reduced-price meals.<sup>9</sup>
- There were **958** SNAP cases and the monthly SNAP benefit level was **\$284.77**.<sup>8</sup>

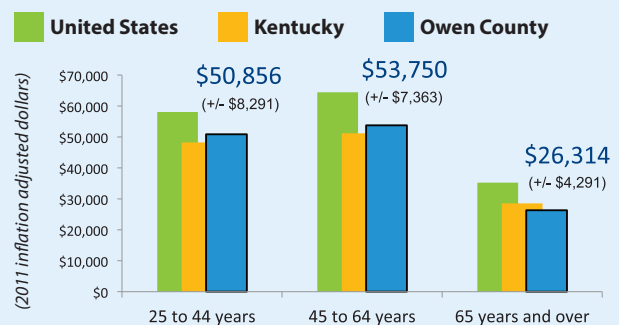
Owen County is served by Freestore Foodbank of the Ky. Assoc. of Food Banks.<sup>10</sup>

### As a result of participating in Owen County Extension programs:<sup>2</sup>

- **400** people adopted practices to increase food access and affordability.
- **600** families/caregivers were reached with information on accessing healthy foods.
- **900** youth increased their knowledge of healthy food consumption.

## HOUSEHOLD INCOME

### Median household income in past 12 months by age of householder in Owen County (2007-2011)<sup>3</sup>



#### SOURCES

- <sup>1</sup> Kentucky State Data Center
- <sup>2</sup> Kentucky Cooperative Extension Service Reporting, FY 2013
- <sup>3</sup> 2007-2011 American Community Survey, 5-Year Estimates
- <sup>4</sup> USDA, Economic Research Service. <http://www.ers.usda.gov/data-products/food-environment-atlas.aspx>
- <sup>5</sup> US Dept of Commerce, County Business Patterns, 2011.
- <sup>6</sup> Kentucky Farm Bureau. <https://www.kyfb.com/federation/markets>
- <sup>7</sup> Kentucky Dept. of Agriculture Farmer's Market directory. <http://www.kyagr.com/marketing/farmers-market-directory.aspx>
- <sup>8</sup> Kentucky Cabinet for Health and Family Services, Data Book, June, 2013. [http://chfs.ky.gov/dcbcs/data\\_book.htm](http://chfs.ky.gov/dcbcs/data_book.htm)
- <sup>9</sup> Kids Count Data Center, KY Youth Advocates.
- <sup>10</sup> Kentucky Association of Food Banks. <http://www.kafb.org>
- \*\* Supplemental Nutrition Assistance Program
- \*\*\* The Special Supplemental Nutrition Program for Women, Infants and Children