



## MADISON COUNTY

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# BUILDING STRONG FAMILIES FOR KENTUCKY 2014



### OUR FOCUS

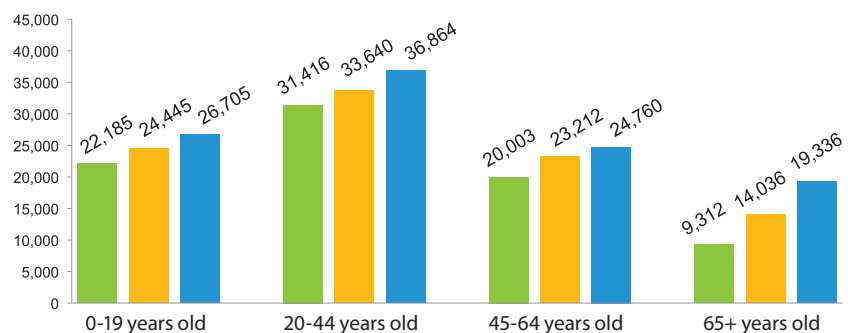
Family and Consumer Sciences Extension is committed to improving the health and well-being of individuals and families in Madison County. To help families make wise decisions, our educational programs focus on:

- **Making Healthy Lifestyle Choices** that influence health and well-being
- **Nurturing Families** as they cope with fewer resources and more demands
- **Embracing Life as We Age** to strive for independence longer
- **Securing Financial Stability** in a turbulent economic period
- **Promoting Healthy Homes and Communities** to recycle, reduce waste, and protect our environment
- **Accessing Nutritious Food** that is affordable, available and safe
- **Empowering Community Leaders** as we all work to sustain and improve our communities

In 2012-2013, Family and Consumer Sciences Extension made **27,922** contacts with Madison County individuals and families.<sup>2</sup>

### OUR PEOPLE

Madison County projected population<sup>1</sup>



### SPOTLIGHT ON ...

## BEEF IT UP COOKING SCHOOL

In response to escalating food prices, food safety concerns, and Kentucky's obesity rate, the Madison County FCS program launched the "Beef It Up Cooking School." The program focused on food safety, healthy preparation methods, presentation ideas, and affordable meals using beef. With the help of a Kentucky Beef Council grant and local volunteers, the event reached maximum capacity with 120 attendees. Evaluations indicated: 75 percent of survey respondents learned ways to save on their food budget; 84 percent learned ways to make cooking at home more convenient, and 78 percent learned at least one new food preparation technique or concept.

<http://hes.uky.edu/StrongFamilies>

## FAMILY ACCESS

According to the 2007-2011 American Community Survey,<sup>3</sup> in Madison County...

- **19.2%** (+/- 3.0) of families with children were below poverty
- **7.6%** (+/- 1.7) of those ages 65 and over were below poverty
- **19.7%** (+/- 1.3) of households had retirement income
- **3.9%** (+/- 1.1) of households had no vehicle

The USDA Food Environment Atlas<sup>4</sup> indicates that in 2010, Madison County had **7,958** people, **1,934** children and **811** seniors with low access to a supermarket or large grocery store.\*

In addition, **2,987** residents had **both** low income **and** low access to stores.

### As a result of participating in Madison County Extension programs:<sup>2</sup>

- **6,423** people demonstrated an increase in practical living skills.
- **760** people utilized healthy food delivery systems and access points.
- **500** people in Managing in Tough Times: Moneywise became aware of how to manage current economic events.

## COMMUNITY AVAILABILITY

In 2011, Madison County had:

- **13** Grocery stores (any kind)<sup>5</sup>
  - **8** Grocery/supermarkets (except convenience)<sup>5</sup>
  - **5** Convenience stores (i.e. food marts – no gas)<sup>5</sup>
- **44** Gasoline stations with convenience stores<sup>5</sup>

In the county, there were:

- **7** Roadside markets that served the county<sup>6</sup>
- **4** Farmers market locations<sup>7</sup>
- **88** SNAP\*\* authorized stores (food stamps)<sup>4</sup>
- **14** WIC\*\*\* authorized stores<sup>4</sup>

In 2011, there were **\$310,936.11** in SNAP redemptions/per SNAP authorized store in Madison County.<sup>4</sup>

### As a result of participating in Madison County Extension programs:<sup>2</sup>

- **2,500** people increased knowledge of healthy food consumption.
- **525** people increased knowledge of safe storage, handling, and preparation of food.
- **1,800** people increased knowledge of lifestyle changes to improve personal health.

## FOOD ASSISTANCE

In Madison County...

- **4,875** was the average monthly number of children who received SNAP\*\* (food stamps) in 2011, up from **4,005** children in 2007 (**up 21.7%**).<sup>9</sup>
- **50.0%** of students attending public schools were eligible for free or reduced-price meals.<sup>9</sup>
- There were **7,500** SNAP cases and the monthly SNAP benefit level was **\$263.79**.<sup>8</sup>

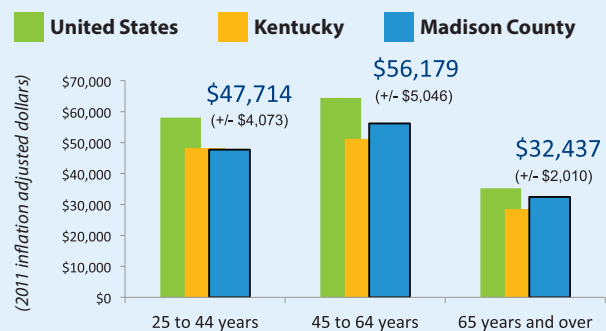
Madison County is served by God's Pantry Food Bank of the Ky. Assoc. of Food Banks.<sup>10</sup>

### As a result of participating in Madison County Extension programs:<sup>2</sup>

- **480** people adopted practices to increase food access and affordability.
- **2,350** youth increased their knowledge of healthy food consumption.
- **2,220** youth reported eating more healthy foods.

## HOUSEHOLD INCOME

### Median household income in past 12 months by age of householder in Madison County (2007-2011)<sup>3</sup>



#### SOURCES

- <sup>1</sup> Kentucky State Data Center
- <sup>2</sup> Kentucky Cooperative Extension Service Reporting, FY 2013
- <sup>3</sup> 2007-2011 American Community Survey, 5-Year Estimates
- <sup>4</sup> USDA, Economic Research Service. <http://www.ers.usda.gov/data-products/food-environment-atlas.aspx>
- <sup>5</sup> US Dept of Commerce, County Business Patterns, 2011.
- <sup>6</sup> Kentucky Farm Bureau. <https://www.kyfb.com/federation/markets>
- <sup>7</sup> Kentucky Dept. of Agriculture Farmer's Market directory. <http://www.kyagr.com/marketing/farmers-market-directory.aspx>
- <sup>8</sup> Kentucky Cabinet for Health and Family Services, Data Book, June, 2013. [http://chfs.ky.gov/dcbcs/data\\_book.htm](http://chfs.ky.gov/dcbcs/data_book.htm)
- <sup>9</sup> Kids Count Data Center, KY Youth Advocates.
- <sup>10</sup> Kentucky Association of Food Banks. <http://www.kafb.org>
- \* Low access is defined as more than 10 miles in a rural area and more than 1 mile in an urban area.
- \*\* Supplemental Nutrition Assistance Program
- \*\*\* The Special Supplemental Nutrition Program for Women, Infants and Children