



KENTON COUNTY

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BUILDING STRONG FAMILIES FOR KENTUCKY 2014



OUR FOCUS

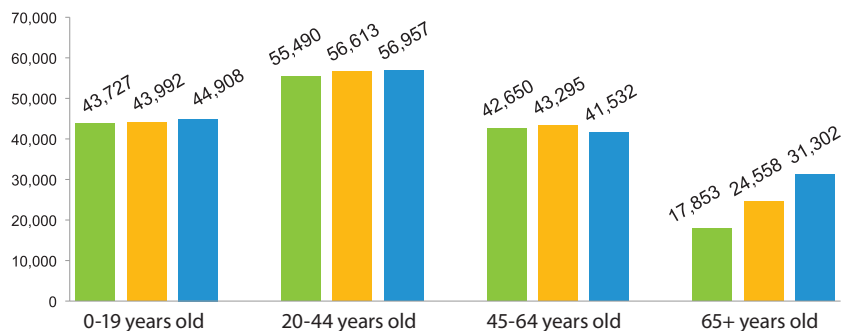
Family and Consumer Sciences Extension is committed to improving the health and well-being of individuals and families in Kenton County. To help families make wise decisions, our educational programs focus on:

- **Making Healthy Lifestyle Choices** that influence health and well-being
- **Nurturing Families** as they cope with fewer resources and more demands
- **Embracing Life as We Age** to strive for independence longer
- **Securing Financial Stability** in a turbulent economic period
- **Promoting Healthy Homes and Communities** to recycle, reduce waste, and protect our environment
- **Accessing Nutritious Food** that is affordable, available and safe
- **Empowering Community Leaders** as we all work to sustain and improve our communities

In 2012-2013, Family and Consumer Sciences Extension made **26,082** contacts with Kenton County individuals and families.²

OUR PEOPLE

Kenton County projected population¹



SPOTLIGHT ON ...

PLATE IT UP! KENTUCKY PROUD

Only 20 percent of Kentucky adults consume the recommended five to nine servings of fruits and vegetables per day, according to the Centers for Disease Control and Prevention. In an effort to increase consumption and promote local Kentucky produce, the Kenton County FCS staff launched a series of "Plate It Up! Kentucky Proud" programs. In a post-program survey of the 212 participants: 96 percent reported they were definitely or probably likely to buy the fruit or vegetable after tasting it; and 95 percent reported that the taste of the commodity recipe definitely or probably contributed to their plan to try the recipe at home. Follow-up surveys sent several months after the series revealed a 17 percent increase in fruit and vegetable consumption, with nearly all reporting some increase in fruit and vegetable consumption.

<http://hes.uky.edu/StrongFamilies>

FAMILY ACCESS

According to the 2007-2011 American Community Survey,³ in Kenton County...

- **15.5%** (+/- 1.6) of families with children were below poverty
- **7.2%** (+/- 1.2) of those ages 65 and over were below poverty
- **16.0%** (+/- 0.7) of households had retirement income
- **8.8%** (+/- 0.8) of households had no vehicle

The USDA Food Environment Atlas⁴ indicates that in 2010, Kenton County had **52,175** people, **13,937** children and **5,369** seniors with low access to a supermarket or large grocery store.*

In addition, **10,402** residents had **both** low income **and** low access to stores.

As a result of participating in Kenton County Extension programs:²

- **225** people demonstrated an increase in practical living skills.
- **74** people utilized healthy food delivery systems and access points.
- **194** people increased leadership knowledge and skills.

COMMUNITY AVAILABILITY

In 2011, Kenton County had:

- **38** Grocery stores (any kind)⁵
 - **24** Grocery/supermarkets (except convenience)⁵
 - **14** Convenience stores (i.e. food marts – no gas)⁵
- **48** Gasoline stations with convenience stores⁵

In the county, there were:

- **3** Roadside markets that served the county⁶
- **3** Farmers market locations⁷
- **145** SNAP** authorized stores (food stamps)⁴
- **33** WIC*** authorized stores⁴

In 2011, there were **\$236,496.58** in SNAP redemptions/per SNAP authorized store in Kenton County.⁴

As a result of participating in Kenton County Extension programs:²

- **507** people increased knowledge of healthy food consumption.
- **780** people increased knowledge of lifestyle changes to improve personal health.
- **191** people reported eating more healthy foods.

FOOD ASSISTANCE

In Kenton County...

- **9,532** was the average monthly number of children who received SNAP** (food stamps) in 2011, up from **7,174** children in 2007 (**up 32.9%**).⁹
- **48.0%** of students attending public schools were eligible for free or reduced-price meals.⁹
- There were **11,529** SNAP cases and the monthly SNAP benefit level was **\$290.17**.⁸

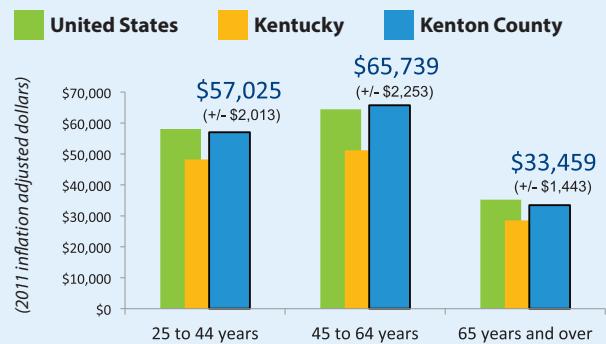
Kenton County is served by Freestore Foodbank of the Ky. Assoc. of Food Banks.¹⁰

As a result of participating in Kenton County Extension programs:²

- **572** people adopted practices to increase food access and affordability.
- **601** youth were reached with information on eating healthy foods.
- **4,419** people supplemented their diets with healthy foods they produced or preserved.

HOUSEHOLD INCOME

Median household income in past 12 months by age of householder in Kenton County (2007-2011)³



SOURCES

- ¹ Kentucky State Data Center
- ² Kentucky Cooperative Extension Service Reporting, FY 2013
- ³ 2007-2011 American Community Survey, 5-Year Estimates
- ⁴ USDA, Economic Research Service. <http://www.ers.usda.gov/data-products/food-environment-atlas.aspx>
- ⁵ US Dept of Commerce, County Business Patterns, 2011.
- ⁶ Kentucky Farm Bureau. <https://www.kyfb.com/federation/markets>
- ⁷ Kentucky Dept. of Agriculture Farmer's Market directory. <http://www.kyagr.com/marketing/farmers-market-directory.aspx>
- ⁸ Kentucky Cabinet for Health and Family Services, Data Book, June, 2013. http://chfs.ky.gov/dcbcs/data_book.htm
- ⁹ Kids Count Data Center, KY Youth Advocates.
- ¹⁰ Kentucky Association of Food Banks. <http://www.kafb.org>
- * Low access is defined as more than 10 miles in a rural area and more than 1 mile in an urban area.
- ** Supplemental Nutrition Assistance Program
- *** The Special Supplemental Nutrition Program for Women, Infants and Children