

HANCOCK COUNTY
Family and Consumer Sciences

BUILDING STRONG FAMILIES FOR KENTUCKY 2014



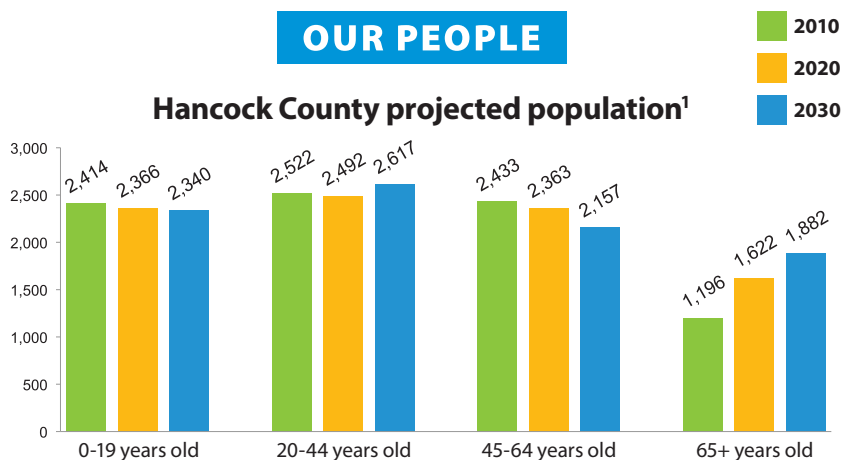
OUR FOCUS

Family and Consumer Sciences Extension is committed to improving the health and well-being of individuals and families in Hancock County. To help families make wise decisions, our educational programs focus on:

- **Making Healthy Lifestyle Choices** that influence health and well-being
- **Nurturing Families** as they cope with fewer resources and more demands
- **Embracing Life as We Age** to strive for independence longer
- **Securing Financial Stability** in a turbulent economic period
- **Promoting Healthy Homes and Communities** to recycle, reduce waste, and protect our environment
- **Accessing Nutritious Food** that is affordable, available and safe
- **Empowering Community Leaders** as we all work to sustain and improve our communities

OUR PEOPLE

Hancock County projected population¹



SPOTLIGHT ON ...

DRUG TAKE BACK PROGRAM

According to the National Family Partnership, one-third of all new prescription drug abusers are between the ages of 12 and 17. In Hancock County, 50 percent of the court-ordered drug tests administered are positive for prescription drugs. The Hancock County Partners Coalition saw a need to have secure places for prescription drug disposal. The Coalition placed two permanent locked bins in the county for 24-hour drop-off of the drugs and also participates twice a year in the national drug take-back days. In two years, over 250 pounds of prescription pills were collected. The local high school has participated in random drug testing of students since 2009 after the coalition's interventions began. In 2009, 3.7 percent of the students tested positive, while the 2012-13 percentage declined to 2.5 percent.

<http://hes.uky.edu/StrongFamilies>

FAMILY ACCESS

According to the 2007-2011 American Community Survey,³ in Hancock County...

- **18.2%** (+/- 7.1) of families with children were below poverty
- **11.7%** (+/- 5.2) of those ages 65 and over were below poverty
- **25.1%** (+/- 3.1) of households had retirement income
- **5.3%** (+/- 1.9) of households had no vehicle

The USDA Food Environment Atlas⁴ indicates that in 2010, Hancock County had **111** households with no vehicle and low access to a supermarket or large grocery store.*

As a result of participating in Hancock County Extension programs:²

- **115** people demonstrated an increase in practical living skills.
- **29** people increased leadership knowledge and skills.
- **45** people were involved in addressing community issues.

COMMUNITY AVAILABILITY

In 2011, Hancock County had:

- **1** Grocery stores (any kind)⁵
 - **0** Grocery/supermarkets (except convenience)⁵
 - **1** Convenience stores (i.e. food marts – no gas)⁵
- **5** Gasoline stations with convenience stores⁵

In the county, there were:

- **1** Roadside markets that served the county⁶
- **1** Farmers market locations⁷
- **6** SNAP** authorized stores (food stamps)⁴
- **3** WIC*** authorized stores⁴

In 2011, there were **\$76,301.81** in SNAP redemptions/per SNAP authorized store in Hancock County.⁴

As a result of participating in Hancock County Extension programs:²

- **60** people increased knowledge of safe storage, handling, and preparation of food.
- **20** people implemented practices for safe storage, handling, and preparation of food.
- **77** people understand the benefits of spending time together in physical activity.

FOOD ASSISTANCE

In Hancock County...

- **504** was the average monthly number of children who received SNAP** (food stamps) in 2011, up from **397** children in 2007 (**up 27.0%**).⁹
- **47.0%** of students attending public schools were eligible for free or reduced-price meals.⁹
- There were **479** SNAP cases and the monthly SNAP benefit level was **\$273.76**.⁸

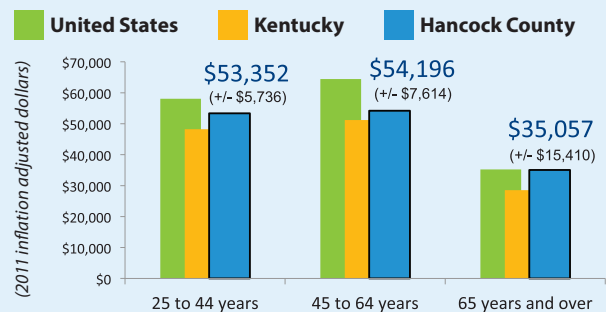
Hancock County is served by Feeding America, Kentucky's Heartland of the Ky. Assoc. of Food Banks.¹⁰

As a result of participating in Hancock County Extension programs:²

- **4,205** people were reached with programming on health and safety.
- **200** youth increased their knowledge of healthy food consumption.
- **210** people demonstrated informed and effective decision-making.

HOUSEHOLD INCOME

Median household income in past 12 months by age of householder in Hancock County (2007-2011)³



SOURCES

- ¹ Kentucky State Data Center
 - ² Kentucky Cooperative Extension Service Reporting, FY 2013
 - ³ 2007-2011 American Community Survey, 5-Year Estimates
 - ⁴ USDA, Economic Research Service. <http://www.ers.usda.gov/data-products/food-environment-atlas.aspx>
 - ⁵ US Dept of Commerce, County Business Patterns, 2011.
 - ⁶ Kentucky Farm Bureau. <https://www.kyfb.com/federation/markets>
 - ⁷ Kentucky Dept. of Agriculture Farmer's Market directory. <http://www.kyagr.com/marketing/farmers-market-directory.aspx>
 - ⁸ Kentucky Cabinet for Health and Family Services, Data Book, June, 2013. http://chfs.ky.gov/dcbcs/data_book.htm
 - ⁹ Kids Count Data Center, KY Youth Advocates.
 - ¹⁰ Kentucky Association of Food Banks. <http://www.kafb.org>
- * Low access is defined as more than 10 miles in a rural area and more than 1 mile in an urban area.
** Supplemental Nutrition Assistance Program
*** The Special Supplemental Nutrition Program for Women, Infants and Children