



GREEN COUNTY

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BUILDING STRONG FAMILIES FOR KENTUCKY 2014



OUR FOCUS

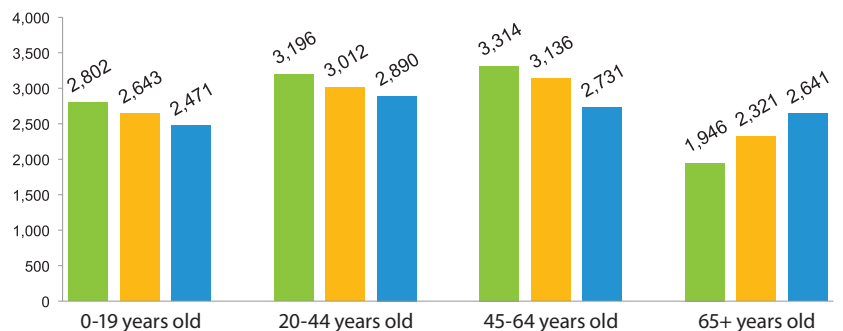
Family and Consumer Sciences Extension is committed to improving the health and well-being of individuals and families in Green County. To help families make wise decisions, our educational programs focus on:

- **Making Healthy Lifestyle Choices** that influence health and well-being
- **Nurturing Families** as they cope with fewer resources and more demands
- **Embracing Life as We Age** to strive for independence longer
- **Securing Financial Stability** in a turbulent economic period
- **Promoting Healthy Homes and Communities** to recycle, reduce waste, and protect our environment
- **Accessing Nutritious Food** that is affordable, available and safe
- **Empowering Community Leaders** as we all work to sustain and improve our communities

In 2012-2013, Family and Consumer Sciences Extension made **9,921** contacts with Green County individuals and families.²

OUR PEOPLE

Green County projected population¹



SPOTLIGHT ON ...

BIGGEST BLUE LOSER CHALLENGE

Of Green County adults 20 years and older, 13.2 percent have diabetes, 31.9 percent are obese, and 37.9 percent are physically inactive. To encourage families to take control of their health, the Green County FCS agent conducted the fourth Green County Biggest Blue Loser Challenge. The program provided education, support, and accountability to jump start participants' healthy weight loss goals. One hundred thirteen people of all ages participated during the 10-week program. Participants could also choose to participate in six educational lessons for "pound advantages" focusing on weight loss topics presented by the FCS agent, a diabetes educator, and a health educator. Participants called in their weight each week for accountability. A total of 1,190.25 pounds were lost during the program.

<http://hes.uky.edu/StrongFamilies>

FAMILY ACCESS

According to the 2007-2011 American Community Survey,³ in Green County...

- **22.3%** (+/- 6.6) of families with children were below poverty
- **16.5%** (+/- 4.8) of those ages 65 and over were below poverty
- **19.3%** (+/- 2.9) of households had retirement income
- **7.1%** (+/- 1.6) of households had no vehicle

The USDA Food Environment Atlas⁴ indicates that in 2010, Green County had **730** people, **172** children and **94** seniors with low access to a supermarket or large grocery store.*

In addition, **426** residents had **both** low income **and** low access to stores.

As a result of participating in Green County Extension programs:²

- **2,769** people demonstrated an increase in practical living skills.
- **931** people increased leadership knowledge and skills.
- **1,122** people were involved in addressing community issues.

COMMUNITY AVAILABILITY

In 2011, Green County had:

- **2** Grocery stores (any kind)⁵
 - **2** Grocery/supermarkets (except convenience)⁵
 - **0** Convenience stores (i.e. food marts – no gas)⁵
- **6** Gasoline stations with convenience stores⁵

In the county, there were:

- **3** Roadside markets that served the county⁶
- **0** Farmers market locations⁷
- **16** SNAP** authorized stores (food stamps)⁴
- **3** WIC*** authorized stores⁴

In 2011, there were **\$110,697.34** in SNAP redemptions/per SNAP authorized store in Green County.⁴

As a result of participating in Green County Extension programs:²

- **3,215** people increased knowledge of healthy food consumption.
- **1,064** people implemented practices for safe storage, handling, and preparation of food.
- **2,142** people understand the benefits of spending time together in physical activity.

FOOD ASSISTANCE

In Green County...

- **837** was the average monthly number of children who received SNAP** (food stamps) in 2011, up from **609** children in 2007 (**up 37.4%**).⁹
- **66.0%** of students attending public schools were eligible for free or reduced-price meals.⁹
- There were **1,181** SNAP cases and the monthly SNAP benefit level was **\$247.08**.⁸

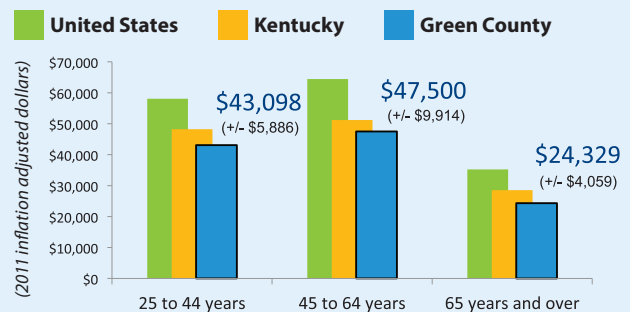
Green County is served by Feeding America, Kentucky's Heartland of the Ky. Assoc. of Food Banks.¹⁰

As a result of participating in Green County Extension programs:²

- **215** people in Plate it Up! Kentucky Proud indicated they are more likely to buy Kentucky produce.
- **4,189** people were reached with information on accessing healthy foods.
- **1,996** youth increased their knowledge of healthy food consumption.

HOUSEHOLD INCOME

Median household* income in past 12 months by age of householder in Green County (2007-2011)³



SOURCES

- ¹ Kentucky State Data Center
- ² Kentucky Cooperative Extension Service Reporting, FY 2013
- ³ 2007-2011 American Community Survey, 5-Year Estimates
- ⁴ USDA, Economic Research Service. <http://www.ers.usda.gov/data-products/food-environment-atlas.aspx>
- ⁵ US Dept of Commerce, County Business Patterns, 2011.
- ⁶ Kentucky Farm Bureau. <https://www.kyfb.com/federation/markets>
- ⁷ Kentucky Dept. of Agriculture Farmer's Market directory. <http://www.kyagr.com/marketing/farmers-market-directory.aspx>
- ⁸ Kentucky Cabinet for Health and Family Services, Data Book, June, 2013. http://chfs.ky.gov/dcbcs/data_book.htm
- ⁹ Kids Count Data Center, KY Youth Advocates.
- ¹⁰ Kentucky Association of Food Banks. <http://www.kafb.org>
- * Low access is defined as more than 10 miles in a rural area and more than 1 mile in an urban area.
- ** Supplemental Nutrition Assistance Program
- *** The Special Supplemental Nutrition Program for Women, Infants and Children