

## **GRANT COUNTY**

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# **BUILDING STRONG FAMILIES**

**FOR KENTUCKY 2014** 



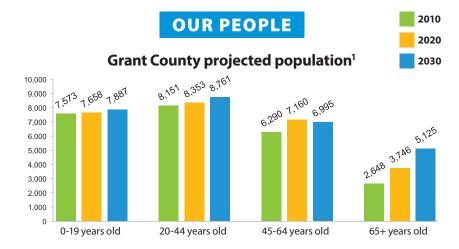
#### **OUR FOCUS**

Family and Consumer Sciences Extension is committed to improving the health and well-being of individuals and families in Grant County. To help families make wise decisions, our educational programs focus on:

- Making Healthy Lifestyle Choices that influence health and well-being
- Nurturing Families as they cope with fewer resources and more demands
- Embracing Life as We Age to strive for independence longer
- Securing Financial Stability in a turbulent economic period
- Promoting Healthy Homes and Communities to recycle, reduce waste, and protect our environment
- Accessing Nutritious Food that is affordable, available and safe
- Empowering Community Leaders as we all work to sustain and improve our communities

In 2012-2013, Family and Consumer Sciences Extension made **9,235** contacts with Grant County individuals and families.<sup>2</sup>





### **SPOTLIGHT ON ...**

# HEALTHY AT SCHOOL

n effort to improve childhood nutrition, reduce childhood obesity, reduce sugary drinks and increase physical activity, the Grant County FCS agent and Williamstown Independent Schools were awarded a \$2,000 grant from Action for Healthy Kids. Food tastings were held for 900 students and 100 staff members, focusing on foods that were locally available and could possibly be incorporated into the school menu. Other activities included: nutrition newsletters distributed for students to take home; MyPlate banner and posters displayed in the school; pedometers provided for each classroom; after-school cooking classes; and backpacks distributed featuring the MyPlate. Pre- and post-evaluations showed that many students still need to eat breakfast and increase fruit and vegetable consumption. The school staff are interested in continuing the "Recipe for Life" partnership next year.



### **FAMILY ACCESS**

According to the 2007-2011 American Community Survey,3 in Grant County...

- 22.4% (+/- 4.9) of families with children were below poverty
- 12.1% (+/- 5.3) of those ages 65 and over were below poverty
- 19.9% (+/- 2.4) of households had retirement income
- 3.4% (+/- 1.1) of households had no vehicle

The USDA Food Environment Atlas<sup>4</sup> indicates that in 2010. Grant County had 4,341 people, 1,321 children and 316 seniors with low access to a supermarket or large grocery store.\*

In addition, **2,062** residents had **both** low income **and** low access to stores.

#### As a result of participating in **Grant County Extension programs:**<sup>2</sup>

- 309 people demonstrated an increase in practical living skills.
- 115 people increased knowledge of economic and enterprise development.
- 175 people were involved in addressing community issues.

#### **COMMUNITY AVAILABILITY**

In 2011, Grant County had:

- 3 Grocery stores (any kind)<sup>5</sup>
  - 2 Grocery/supermarkets (except convenience)<sup>5</sup>
  - 1 Convenience store (i.e. food marts no gas)<sup>5</sup>
- 19 Gasoline stations with convenience stores<sup>5</sup>

In the county, there were:

- 2 Roadside markets that served the county<sup>6</sup>
- 3 Farmers market locations<sup>7</sup>
- 33 SNAP\*\* authorized stores (food stamps)<sup>4</sup>
- 7 WIC\*\*\* authorized stores<sup>4</sup>

In 2011, there were \$237,544.78 in SNAP redemptions/per SNAP authorized store in Grant County.4

#### As a result of participating in **Grant County Extension programs:**<sup>2</sup>

- 2,145 people increased knowledge of healthy food consumption.
- 384 people increased knowledge of lifestyle changes to improve personal health.
- 1,492 people reported eating more healthy foods.

#### **FOOD ASSISTANCE**

In Grant County...

- 2,364 was the average monthly number of children who received SNAP\*\* (food stamps) in 2011, up from **1,866** children in 2007 (up **26.7%**).9
- 64.0% of students attending public schools were eligible for free or reduced-price meals.9
- There were 2,408 SNAP cases and the monthly SNAP benefit level was \$304.27.8

Grant County is served by Freestore Foodbank of the Ky. Assoc. of Food Banks.<sup>10</sup>

#### As a result of participating in **Grant County Extension** programs:<sup>2</sup>

- 72 people supplemented their diets with healthy foods they produced or preserved.
- 2,350 people were reached with information on eating healthy foods.
- 1,549 youth increased their knowledge of healthy food consumption.

#### **HOUSEHOLD INCOME**

Median household income in past 12 months by age of householder in Grant County  $(2007-2011)^3$ 



- Kentucky State Data Center Kentucky Cooperative Extension Service Reporting, FY 2013
- 2007-2011 American Community Survey, 5-Year Estimates
- <sup>4</sup> USDA, Economic Research Service. <a href="http://www.ers.usda.gov/data-products/food-environment-atlas.aspx">http://www.ers.usda.gov/data-products/food-environment-atlas.aspx</a>
  <sup>5</sup> US Dept of Commerce. County Business Patterns. 2011.
- Kentucky Farm Bureau. https://www.kyfb.com/federation/markets Kentucky Dept. of Agriculture Farmer's Market directory. http://www.kyagr.com/marketing/farmers-market-directory.aspx
- Kentucky Cabinet for Health and Family Services. Data Book
- June, 2013. http://chfs.ky.gov/dcbs/data\_book.htm

  Rids Count Data Center, KY Youth Advocates.

  Kentucky Association of Food Banks. http://www.kafb.org
- \* Low access is defined as more than 10 miles in a rural area
- and more than 1 mile in an urban area.

  \*\* Supplemental Nutrition Assistance Program

  \*\*\* The Special Supplemental Nutrition Program for Women, Infants and Children

