



CLARK COUNTY

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BUILDING STRONG FAMILIES FOR KENTUCKY 2014



OUR FOCUS

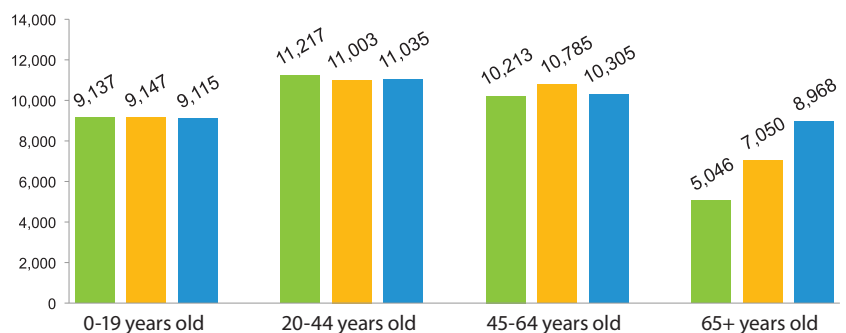
Family and Consumer Sciences Extension is committed to improving the health and well-being of individuals and families in Clark County. To help families make wise decisions, our educational programs focus on:

- **Making Healthy Lifestyle Choices** that influence health and well-being
- **Nurturing Families** as they cope with fewer resources and more demands
- **Embracing Life as We Age** to strive for independence longer
- **Securing Financial Stability** in a turbulent economic period
- **Promoting Healthy Homes and Communities** to recycle, reduce waste, and protect our environment
- **Accessing Nutritious Food** that is affordable, available and safe
- **Empowering Community Leaders** as we all work to sustain and improve our communities

In 2012-2013, Family and Consumer Sciences Extension made **17,147** contacts with Clark County individuals and families.²

OUR PEOPLE

Clark County projected population¹



SPOTLIGHT ON ...

TEACHING BASIC COOKING TO MIGRANT POPULATIONS

The Clark County Family and Consumer Sciences and Migrant Education programs partnered to strengthen basic cooking skills among a growing Hispanic and migrant family population. Seventy-six migrant families, with ages ranging from 2 to 65, participated in the program designed to help families identify, prepare and cook fruits and vegetables. Hands-on, food preparation activities were incorporated into the program. Through the help of a translator, migrant participants reported that they were glad to be able to identify foods in local stores and know how to use them in recipes. Six months later, participants continue to meet with the Clark County extension staff and are new shoppers at the local farmers market.

<http://hes.uky.edu/StrongFamilies>

FAMILY ACCESS

According to the 2007-2011 American Community Survey,³ in Clark County...

- **19.3%** (+/- 3.6) of families with children were below poverty
- **12.3%** (+/- 3.6) of those ages 65 and over were below poverty
- **21.9%** (+/- 2.0) of households had retirement income
- **7.5%** (+/- 1.6) of households had no vehicle

The USDA Food Environment Atlas⁴ indicates that in 2010, Clark County had **3,749** people, **987** children and **451** seniors with low access to a supermarket or large grocery store.*

In addition, **973** residents had **both** low income **and** low access to stores.

As a result of participating in Clark County Extension programs:²

- **2,500** people demonstrated an increase in practical living skills.
- **140** people utilized healthy food delivery systems and access points.
- **613** people in Plate it Up! Kentucky Proud indicated they are more likely to buy Kentucky produce.

COMMUNITY AVAILABILITY

In 2011, Clark County had:

- **10** Grocery stores (any kind)⁵
 - **4** Grocery/supermarkets (except convenience)⁵
 - **6** Convenience stores (i.e. food marts – no gas)⁵
- **15** Gasoline stations with convenience stores⁵

In the county, there were:

- **4** Roadside markets that served the county⁶
- **5** Farmers market locations⁷
- **49** SNAP** authorized stores (food stamps)⁴
- **7** WIC*** authorized stores⁴

In 2011, there were **\$248,194.71** in SNAP redemptions/per SNAP authorized store in Clark County.⁴

As a result of participating in Clark County Extension programs:²

- **1,494** people made lifestyle changes to improve health.
- **1,206** people implemented practices for safe storage, handling, and preparation of food.
- **1,250** people reported eating more healthy foods.

FOOD ASSISTANCE

In Clark County...

- **2,645** was the average monthly number of children who received SNAP** (food stamps) in 2011, up from **2,265** children in 2007 (**up 16.8%**).⁹
- **55.0%** of students attending public schools were eligible for free or reduced-price meals.⁹
- There were **3,883** SNAP cases and the monthly SNAP benefit level was **\$257.04**.⁸

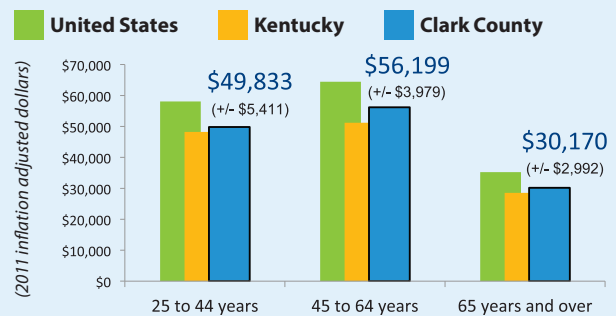
Clark County is served by God's Pantry Food Bank of the Ky. Assoc. of Food Banks.¹⁰

As a result of participating in Clark County Extension programs:²

- **1,440** people adopted practices to increase food access and affordability.
- **1,250** people supplemented their diets with healthy foods they produced or preserved.
- **1,200** youth increased their knowledge of healthy food consumption.

HOUSEHOLD INCOME

Median household income in past 12 months by age of householder in Clark County (2007-2011)³



SOURCES

- ¹ Kentucky State Data Center
- ² Kentucky Cooperative Extension Service Reporting, FY 2013
- ³ 2007-2011 American Community Survey, 5-Year Estimates
- ⁴ USDA, Economic Research Service. <http://www.ers.usda.gov/data-products/food-environment-atlas.aspx>
- ⁵ US Dept of Commerce. County Business Patterns. 2011.
- ⁶ Kentucky Farm Bureau. <https://www.kyfb.com/federation/markets>
- ⁷ Kentucky Dept. of Agriculture Farmer's Market directory. <http://www.kyagr.com/marketing/farmers-market-directory.aspx>
- ⁸ Kentucky Cabinet for Health and Family Services. Data Book. June, 2013. http://chfs.ky.gov/dcbcs/data_book.htm
- ⁹ Kids Count Data Center, KY Youth Advocates.
- ¹⁰ Kentucky Association of Food Banks. <http://www.kafb.org>
- * Low access is defined as more than 10 miles in a rural area and more than 1 mile in an urban area.
- ** Supplemental Nutrition Assistance Program
- *** The Special Supplemental Nutrition Program for Women, Infants and Children