



CAMPBELL COUNTY

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BUILDING STRONG FAMILIES FOR KENTUCKY 2014



OUR FOCUS

Family and Consumer Sciences Extension is committed to improving the health and well-being of individuals and families in Campbell County. To help families make wise decisions, our educational programs focus on:

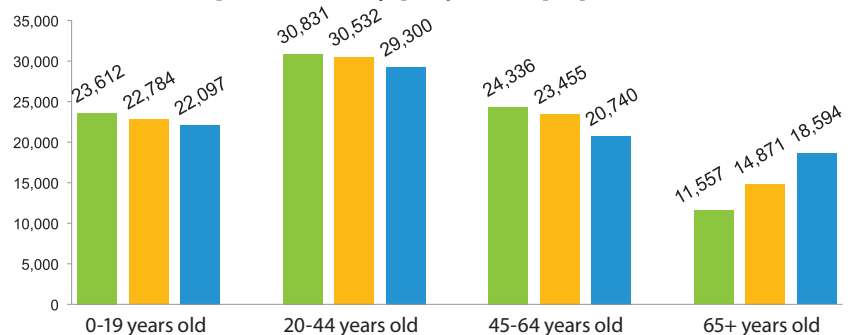
- **Making Healthy Lifestyle Choices** that influence health and well-being
- **Nurturing Families** as they cope with fewer resources and more demands
- **Embracing Life as We Age** to strive for independence longer
- **Securing Financial Stability** in a turbulent economic period
- **Promoting Healthy Homes and Communities** to recycle, reduce waste, and protect our environment
- **Accessing Nutritious Food** that is affordable, available and safe
- **Empowering Community Leaders** as we all work to sustain and improve our communities

In 2012-2013, Family and Consumer Sciences Extension made **17,222** contacts with Campbell County individuals and families.²

<http://hes.uky.edu/StrongFamilies>

OUR PEOPLE

Campbell County projected population¹



SPOTLIGHT ON ...

EMPOWERING THE WORKFORCE

According to the Brighton Center Annual Report 2012 concerning Campbell County, "In order for our community to be a vibrant place where hopes and dreams are realized, we must have an educated and empowered workforce." The Campbell County Family and Consumer Sciences staff provided "Small Steps to Health and Wealth" in an attempt to do just that: empower residents to set and meet personal goals. Ninety-one percent identified and set nutrition, exercise, financial and/or overall health goals, and eighty-two percent made small steps to accomplish these goals. Ninety-one percent said that as a result of the "Small Steps" program, they now make healthier food choices and get more exercise. Eighty-two percent now watch their spending more than they did prior to the program.

FAMILY ACCESS

According to the 2007-2011 American Community Survey,³ in Campbell County...

- **14.5%** (+/- 2.4) of families with children were below poverty
- **7.4%** (+/- 1.6) of those ages 65 and over were below poverty
- **19.0%** (+/- 1.1) of households had retirement income
- **7.8%** (+/- 0.9) of households had no vehicle

The USDA Food Environment Atlas⁴ indicates that in 2010, Campbell County had **27,900** people, **6,550** children and **3,744** seniors with low access to a supermarket or large grocery store.*

In addition, **5,695** residents had **both** low income **and** low access to stores.

As a result of participating in Campbell County Extension programs:²

- **1,458** people demonstrated an increase in practical living skills.
- **462** people utilized healthy food delivery systems and access points.
- **1,162** people were involved in addressing community issues.

COMMUNITY AVAILABILITY

In 2011, Campbell County had:

- **25** Grocery stores (any kind)⁵
 - **17** Grocery/supermarkets (except convenience)⁵
 - **8** Convenience stores (i.e. food marts – no gas)⁵
- **35** Gasoline stations with convenience stores⁵

In the county, there were:

- **2** Roadside markets that served the county⁶
- **5** Farmers market locations⁷
- **77** SNAP** authorized stores (food stamps)⁴
- **17** WIC*** authorized stores⁴

In 2011, there were **\$276,991.39** in SNAP redemptions/per SNAP authorized store in Campbell County.⁴

As a result of participating in Campbell County Extension programs:²

- **1,829** people increased knowledge of lifestyle changes to improve personal health.
- **810** people implemented practices for safe storage, handling, and preparation of food.
- **703** people reported eating more healthy foods.

FOOD ASSISTANCE

In Campbell County...

- **4,597** was the average monthly number of children who received SNAP** (food stamps) in 2011, up from **3,501** children in 2007 (**up 31.3%**).⁹
- **49.0%** of students attending public schools were eligible for free or reduced-price meals.⁹
- There were **5,616** SNAP cases and the monthly SNAP benefit level was **\$271.73**.⁸

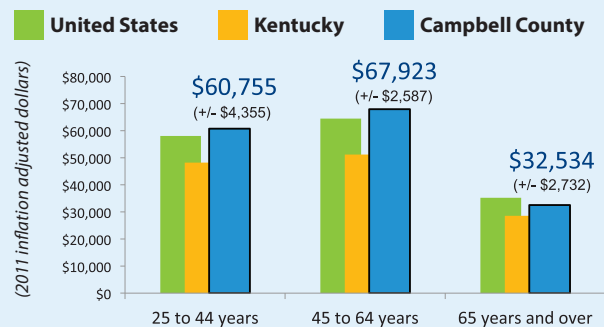
Campbell County is served by Freestore Foodbank of the Ky. Assoc. of Food Banks.¹⁰

As a result of participating in Campbell County Extension programs:²

- **631** people supplemented their diets with healthy foods they produced or preserved.
- **2,464** people were reached with information on accessing healthy foods.
- **1,536** youth increased their knowledge of healthy food consumption.

HOUSEHOLD INCOME

Median household income in past 12 months by age of householder in Campbell County (2007-2011)³



SOURCES

- ¹ Kentucky State Data Center
 - ² Kentucky Cooperative Extension Service Reporting, FY 2013
 - ³ 2007-2011 American Community Survey, 5-Year Estimates
 - ⁴ USDA, Economic Research Service. <http://www.ers.usda.gov/data-products/food-environment-atlas.aspx>
 - ⁵ US Dept of Commerce, County Business Patterns, 2011.
 - ⁶ Kentucky Farm Bureau. <https://www.kyfb.com/federation/markets>
 - ⁷ Kentucky Dept. of Agriculture Farmer's Market directory. <http://www.kyagr.com/marketing/farmers-market-directory.aspx>
 - ⁸ Kentucky Cabinet for Health and Family Services, Data Book, June, 2013. http://chfs.ky.gov/dcbcs/data_book.htm
 - ⁹ Kids Count Data Center, KY Youth Advocates.
 - ¹⁰ Kentucky Association of Food Banks. <http://www.kafb.org>
- * Low access is defined as more than 10 miles in a rural area and more than 1 mile in an urban area.
 ** Supplemental Nutrition Assistance Program
 *** The Special Supplemental Nutrition Program for Women, Infants and Children