

NELSON COUNTY

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2013

BUILDING STRONG FAMILIES FOR KENTUCKY



OUR FOCUS

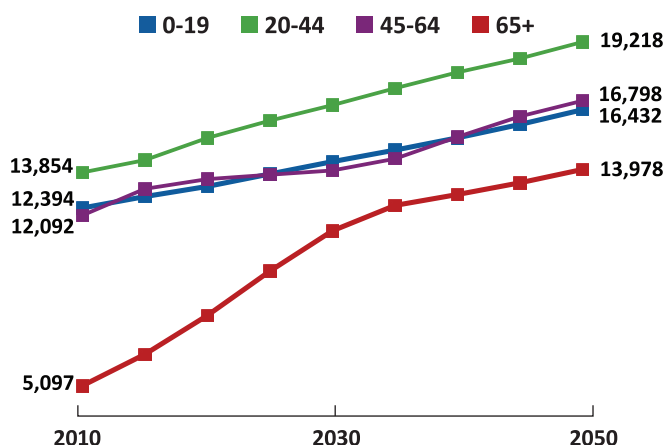
Family and Consumer Sciences Extension is committed to improving the health and well-being of individuals and families in Nelson County. To help families make wise decisions our educational programs focus on:

- **Making Healthy Lifestyle Choices** that influence health and well-being
- **Nurturing Families** as they cope with fewer resources and more demands
- **Embracing Life as We Age** to strive for independence longer
- **Securing Financial Stability** in a turbulent economic period
- **Promoting Healthy Homes and Communities** to recycle, reduce waste, and protect our environment
- **Accessing Nutritious Food** that is affordable, available and safe
- **Empowering Community Leaders** as we all work to sustain and improve our communities

In 2011-2012, Family and Consumer Sciences Extension made **4,649** contacts with Nelson County individuals and families.²

OUR PEOPLE

Population projections by age group for Nelson County¹



SPOTLIGHT ON ...

WEIGHT THE REALITY SERIES

In Nelson County, almost 30 percent of the adult population is considered obese. To combat the problem, the Nelson County Cooperative Extension Service's Family and Consumer Sciences agent offered a weight loss competition using the Weight: The Reality Series curriculum. A local gym owner came and spoke to the group about proper ways to exercise as well. Over 40 people signed up for the program initially and more than 50 percent were still active when the competition ended. Of the program completers, more than 90 percent reported that they had made changes to their everyday lifestyle because of the information presented. Ninety-eight percent had lost or maintained their weight since the beginning weigh-in. Throughout the course of the competition, more than 200 pounds were lost.



OUR FAMILIES

According to the 2010 American Community Survey,³ between 2006 and 2010 it is estimated that in Nelson County:



- **17.5% (+/- 4.0)** families with related children were below poverty
- **14.6% (+/- 5.7)** of those over the age of 65 were below poverty

In addition:

- **18.9% (+/- 1.8)** of those ages 18-64 did not have health insurance in 2010⁴
- **644** children on average received Kentucky Children's Health Insurance Program (KCHIP) benefits in 2010⁵
- **7,217** people received Supplemental Nutrition Assistance Program (SNAP) benefits in 2012⁶

As a result of participating in Nelson County Extension programs:²

- **1,180** people were reached with the importance of physical activity.
- **671** people increased their knowledge about healthy foods.
- **200** people reported eating more healthy foods.

OUR COMMUNITY

In Nelson County:

- **74.0%** of births were to mothers who received early and regular prenatal care in 2009⁷
- **60.0%** of ordered child support was collected in 2011⁸

Of the **30** primary care physicians in Nelson County:⁹

- **43.3%** are family practice
- **26.7%** are pediatricians
- **10.0%** are OB/GYN

As a result of participating in Nelson County Extension programs:²

- **210** people experienced a change in knowledge of healthy food safety practices.
- **100** people in Plate it Up! Kentucky Proud indicated they are more likely to buy Kentucky produce.
- **2,664** people were able to utilize new decision-making skills for health.

OUR HEALTH

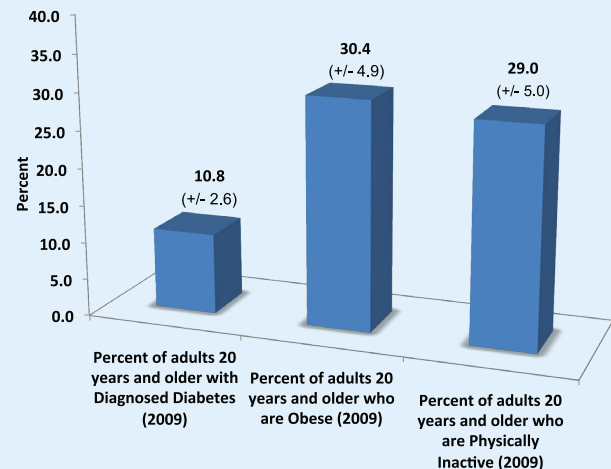
According to Kentucky Health Facts,¹⁰ between 2008 and 2010 in Nelson County:

- **18.8% (12.0 - 28.1)** did not pursue health care due to cost, compared to **18% (17.0 - 18.6)** in the state
- **17.1% (11.5 - 24.5)** of adults reported their health status as less than good, compared to **23% (22.0 - 23.6)** in the state
- **37.0% (28.9 - 45.9)** of adults reported having received a flu vaccine in the past year

As a result of participating in Nelson County Extension programs:²

- **500** people increased knowledge of diet and exercise changes to improve health.
- **82** people made diet or exercise changes to improve health.
- **95** people experienced a change in knowledge of healthy home practices and stress management.

Health Snapshot: Nelson County¹¹



SOURCES

- ¹ Kentucky State Data Center
- ² Kentucky Cooperative Extension Service, Impact Reporting, FY2012
- ³ U.S. Census Bureau, 2010 American Community Survey, 5-Year Estimates
- ⁴ U.S. Census Bureau, Small Area Health Insurance Estimates
- ⁵ Kids Count Data Center, Kentucky Department for Medicaid Services
- ⁶ Kentucky Cabinet for Health and Family Services, Data Book, June 2012
- ⁷ Kids Count Data Center, Kentucky Cabinet for Health and Family Services
- ⁸ Kids Count Data Center, Kentucky Division of Child Support
- ⁹ Kentucky Health Facts, Kentucky Board of Medical Licensure
- ¹⁰ Kentucky Health Facts, Behavioral Risk Factor Surveillance System
- ¹¹ Centers for Disease Control, National Diabetes Surveillance System

<http://hes.uky.edu/StrongFamilies>