HARRISON COUNTY

Family & Consumer Sciences



2013

BUILDING STRONG FAMILIES FOR KENTUCKY



OUR FOCUS

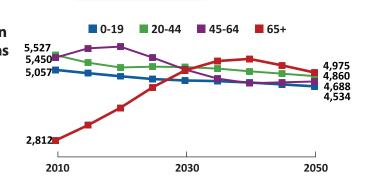
Family and Consumer Sciences
Extension is committed to improving the health and well-being of individuals and families in Harrison
County. To help families make wise decisions our educational programs focus on:

- Making Healthy Lifestyle Choices that influence health and well-being
- Nurturing Families as they cope with fewer resources and more demands
- Embracing Life as We Age to strive for independence longer
- Securing Financial Stability in a turbulent economic period
- Promoting Healthy Homes and Communities to recycle, reduce waste, and protect our environment
- Accessing Nutritious Food that is affordable, available and safe
- Empowering Community Leaders as we all work to sustain and improve our communities

In 2011-2012, Family and Consumer Sciences Extension made **20,448** contacts with Harrison County individuals and families.²

OUR PEOPLE

Population projections by age group for Harrison County¹



SPOTLIGHT ON ...

ALL STAR DADS

arrison County, through the Harrison County Cooperative Extension Service, piloted a physical activity program for men ages 24 to 40 entitled All Star Dads. Through the program, 1,200 students in kindergarten through fifth grade twice received score cards to record physical activity done with their dads. In Harrison County, dads turned in 38 cards. All dads received All Star Dad yard signs and trophy stickers upon completion of the card. The county school superintendent, resource center directors, and school nurse

adopted the program eagerly. Extension reached teachers, coaches and staff they had not worked with before, as well as a new audience of young men and fathers. This physical activity program enhances other existing extension programs such as Second Sunday, Big Feet-Little Feet, and Longest Day of Play.





OUR FAMILIES

According to the 2010 American Community Survey,³ between 2006 and 2010 it is estimated that in Harrison County:

- 22.5% (+/- 6.8) families with related children were below poverty
- 16.4% (+/- 4.7) of those over the age of 65 were below poverty

In addition:

- 20.5% (+/- 1.9) of those ages 18-64 did not have health insurance in 20104
- 263 children on average received Kentucky Children's Health Insurance Program (KCHIP) benefits in 2010⁵
- 3,579 people received Supplemental Nutrition Assistance Program (SNAP) benefits in 2012⁶

As a result of participating in Harrison County Extension programs:²

- 300 people reported spending time in physical activity.
- 400 people increased their knowledge about healthy foods.
- 1,200 people reported eating more healthy foods.

OUR COMMUNITY

In Harrison County:

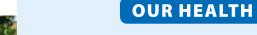
- 65.0% of births were to mothers who received early and regular prenatal care in 2009⁷
- 61.0% of ordered child support was collected in 20118

Of the **15** primary care physicians in Harrison County:⁹

- 46.7% are family practice
- 0.0% are pediatricians
- 20.0% are OB/GYN

As a result of participating in Harrison County Extension programs:²

- 220 people are involved in addressing community
- 150 people increased awareness of how to manage current economic events.
- 600 people were able to utilize new decisionmaking skills for health.



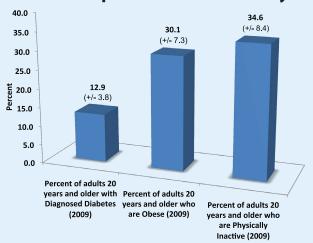
According to the Kentucky BRFSS, in 2010 in Harrison County's Bluegrass Area Development District:10

- 65.5% (58.0 72.9) women age 40 and over had a mammogram in the past two years, compared to 69.9% (67.7 - 72.2) in the state
- 84.5% (80.9 88.1) of adults reported their health as good, compared to **78.5%** (**77.1 - 79.8**) in the state
- 45.8% (39.7 51.8) of adults reported having received a flu vaccine in the past year

As a result of participating in **Harrison County Extension** programs:²

- **300** people increased knowledge of diet and exercise changes to improve health.
- **450** people made diet or exercise changes to improve health.
- 500 people experienced a change in knowledge of healthy home practices and stress management.

Health Snapshot: Harrison County¹¹



SOURCES

- Kentucky State Data Center
- Kentucky Cooperative Extension Service, Impact Reporting, FY2012
- ³ U.S. Census Bureau, 2010 American Community Survey, 5-Year Estimates ⁴ U.S. Census Bureau, Small Area Health Insurance Estimates
- ⁵ Kids Count Data Center, Kentucky Department for Medicaid Services Kentucky Cabinet for Health and Family Services, Data Book, June 2012
- 7 Kids Count Data Center, Kentucky Cabinet for Health and Family Services
 8 Kids Count Data Center, Kentucky Division of Child Support

- Kentucky Health Facts, Kentucky Board of Medical Licensure
 Centers for Disease Control and Prevention (CDC). Behavioral Risk Factor Surveillance System Survey Data. 2010.
- 11 Centers for Disease Control, National Diabetes Surveillance System

http://hes.uky.edu/StrongFamilies