

CALLOWAY COUNTY

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2013

BUILDING STRONG FAMILIES FOR KENTUCKY



OUR FOCUS

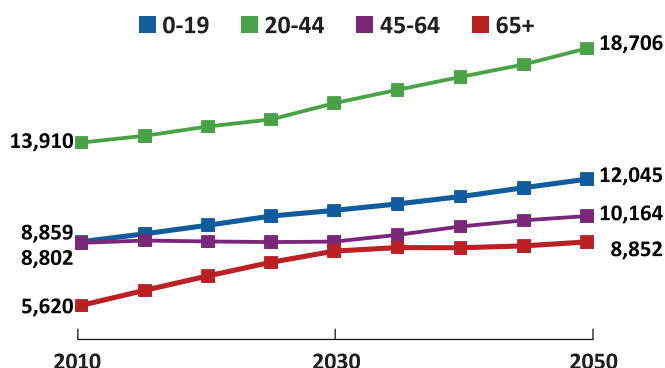
Family and Consumer Sciences Extension is committed to improving the health and well-being of individuals and families in Calloway County. To help families make wise decisions our educational programs focus on:

- **Making Healthy Lifestyle Choices** that influence health and well-being
- **Nurturing Families** as they cope with fewer resources and more demands
- **Embracing Life as We Age** to strive for independence longer
- **Securing Financial Stability** in a turbulent economic period
- **Promoting Healthy Homes and Communities** to recycle, reduce waste, and protect our environment
- **Accessing Nutritious Food** that is affordable, available and safe
- **Empowering Community Leaders** as we all work to sustain and improve our communities

In 2011-2012, Family and Consumer Sciences Extension made **19,747** contacts with Calloway County individuals and families.²

OUR PEOPLE

Population projections by age group for Calloway County¹



SPOTLIGHT ON ...

MAKING HEALTHY LIFESTYLE CHOICES

Calloway County Nutrition Education Program Assistants teach nutrition education, food safety, and food security in the community. As a result of these efforts 382 youth were involved in nutrition education programs. Additionally, 54 limited resource families were taught how to serve more nutritious meals, to keep foods safe, and to utilize local food resources effectively; 100 percent of those families made an improvement in the nutritional quality of their diet; 44 percent of the families increased the frequency of moderate physical activity for 30 minutes per day; 47.5 percent of the families demonstrated an improvement in safe food handling practices and hand washing behavior; and 56 percent of families learned to plan meals ahead of time and use a grocery list to guide food selections.



OUR FAMILIES

According to the 2010 American Community Survey,³ between 2006 and 2010 it is estimated that in Calloway County:

- **12.9% (+/- 3.1)** families with related children were below poverty
- **8.3% (+/- 2.6)** of those over the age of 65 were below poverty



In addition:

- **22.5% (+/- 2.3)** of those ages 18-64 did not have health insurance in 2010⁴
- **504** children on average received Kentucky Children's Health Insurance Program (KCHIP) benefits in 2010⁵
- **4,585** people received Supplemental Nutrition Assistance Program (SNAP) benefits in 2012⁶

As a result of participating in Calloway County Extension programs:²

- **164** people reported spending time in physical activity.
- **184** people increased their knowledge about healthy foods.
- **264** people reported eating more healthy foods.

OUR COMMUNITY

In Calloway County:

- **84.0%** of births were to mothers who received early and regular prenatal care in 2009⁷
- **57.0%** of ordered child support was collected in 2011⁸

Of the **28** primary care physicians in Calloway County:⁹

- **25.0%** are family practice
- **17.9%** are pediatricians
- **25.0%** are OB/GYN

As a result of participating in Calloway County Extension programs:²

- **713** people adopted a practice to reduce debt or increase savings.
- **800** people increased awareness of how to manage current economic events.
- **1,170** people were able to utilize new decision-making skills for health.

OUR HEALTH

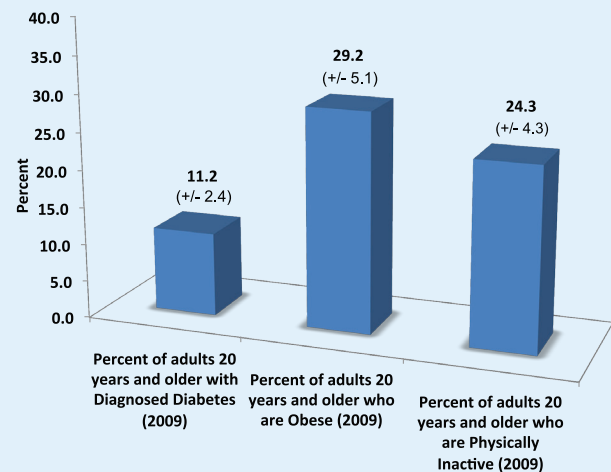
According to Kentucky Health Facts,¹⁰ between 2008 and 2010 in Calloway County:

- **15.1% (9.6 - 23.0)** did not pursue health care due to cost, compared to **18% (17.0 - 18.6)** in the state
- **18.7% (13.8 - 24.9)** of adults reported their health status as less than good, compared to **23% (22.0 - 23.6)** in the state
- **37.8% (30.0 - 46.4)** of adults reported having received a flu vaccine in the past year

As a result of participating in Calloway County Extension programs:²

- **1,158** people increased knowledge of diet and exercise changes to improve health.
- **486** people made diet or exercise changes to improve health.
- **116** people implemented healthy food safety practices.

Health Snapshot: Calloway County¹¹



SOURCES

- ¹ Kentucky State Data Center
- ² Kentucky Cooperative Extension Service, Impact Reporting, FY2012
- ³ U.S. Census Bureau, 2010 American Community Survey, 5-Year Estimates
- ⁴ U.S. Census Bureau, Small Area Health Insurance Estimates
- ⁵ Kids Count Data Center, Kentucky Department for Medicaid Services
- ⁶ Kentucky Cabinet for Health and Family Services, Data Book, June 2012
- ⁷ Kids Count Data Center, Kentucky Cabinet for Health and Family Services
- ⁸ Kids Count Data Center, Kentucky Division of Child Support
- ⁹ Kentucky Health Facts, Kentucky Board of Medical Licensure
- ¹⁰ Kentucky Health Facts, Behavioral Risk Factor Surveillance System
- ¹¹ Centers for Disease Control, National Diabetes Surveillance System

<http://hes.uky.edu/StrongFamilies>