Family and Consumer Sciences Extension is committed to improving the quality of life for individuals and families in Marshall County. As the current economic situation continues to create challenges, educational programs focus on:

- **Making Healthy Lifestyle Choices** that influence health and well-being
- **Nurturing Families** as they cope with fewer resources and more demands
- **Embracing Life as We Age** to strive for independence longer
- **Securing Financial Stability** in a turbulent economic period
- **Promoting Healthy Homes and Communities** to recycle, reduce waste, and protect our environment
- **Accessing Nutritious Food** that is affordable, available and safe
- **Empowering Community Leaders** as we all work to sustain and improve our communities.

In 2010-2011, Family and Consumer Sciences Extension made 16,303 contacts with Marshall County individuals and families.

### Population by Age Group
The 2010 U.S. Census reported total population in Marshall County as 31,448. In 2010, the U.S. Census reported total population in Marshall County as 31,448.

- **Age 18-64**: 59.9%
- **Age 4 and below**: 5.3%
- **Age 5-17**: 15.5%
- **Age 65 and over**: 19.3%

### Spotlight on...

**SECURING FINANCIAL STABILITY**

With unemployment at 9.8%, many families must reduce food expenditures. "Couponing 101" teaches how to plan meals and shop wisely. The Marshall County Family and Consumer Sciences Agent taught the lesson 23 times to over 460 participants. Each class covered meal planning, using a master shopping list, keeping a price book, coupon etiquette, store policies, coupon resources, and stockpiling. Follow-up reports indicated that 80% of participants now use meal planning and couponing to increase savings. 60% consistently save 20 to 50%, and have shared what they learned with family and friends. Participants said, "The weekly meal planning should be a must for every household" and "Using what we learned has allowed us to keep gas in our automobiles."
OUR FAMILIES

According to the 2010 Census, of families in Marshall County with their own children...

- 72.7% are husband-wife families
- 27.3% are single parent families

In addition, there are:
- 13,073 households
- 3,779 households with 1 or more persons under the age of 18
- 501 grandchildren under 18 years old who live with a grandparent householder
- 4,172 households with at least one person age 65 and over

As a result of participation in Marshall County Extension programs:

- 510 people increased knowledge of lifestyle changes to improve personal health.
- 640 adults and youth improved their ability to make informed and effective decisions.
- 347 people increased knowledge of safe storage, handling and food preparation.

OUR ECONOMY

According to the 2010 American Community Survey 5-year estimates, between 2005 and 2009 in Marshall County it is estimated that...

- 46.1% (+/- 3.5) are married-couple families with both husband and wife in the labor force
- 69.4% (+/- 8.4) are children under 6 years old with all parents in the labor force
- 8.2% (+/- 2.5) are people 65 years and over below poverty level during the past 12 months

As a result of participation in Marshall County Extension programs:

- 164 people increased knowledge of economic and enterprise development.
- 161 people adopted money management practices to reduce debt and increase savings.
- 381 people demonstrated increased practical living skills.

OUR COMMUNITY

In 2009, the most recent data available, the median household income in Marshall County was $41,891.

The number of children in poverty in Marshall County was 1,332 compared to 1,105 in 2006.

The total number of people receiving Supplemental Nutrition Assistance Program (SNAP) benefits in Marshall County is 4,273 in 2011.

As a result of participation in Marshall County Extension programs:

- 234 people increased leadership knowledge and skills.
- 22 people improved communication skills to address community issues.
- 223 people made lifestyle changes to improve health.

Average Annual Unemployment Rate

(not seasonally adjusted)

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SOURCES
1. U.S. Census Bureau, 2010 Decennial Census.

Educational programs of Kentucky Cooperative Extension serve all people regardless of race, color, age, sex, religion, disability, or national origin.