Family and Consumer Sciences Extension is committed to improving the quality of life for individuals and families in Madison County. As the current economic situation continues to create challenges, educational programs focus on:

- **Making Healthy Lifestyle Choices** that influence health and well-being
- **Nurturing Families** as they cope with fewer resources and more demands
- **Embracing Life as We Age** to strive for independence longer
- **Securing Financial Stability** in a turbulent economic period
- **Promoting Healthy Homes and Communities** to recycle, reduce waste, and protect our environment
- **Accessing Nutritious Food** that is affordable, available and safe
- **Empowering Community Leaders** as we all work to sustain and improve our communities.

In 2010-2011, Family and Consumer Sciences Extension made 74,591 contacts with Madison County individuals and families. 2

### Population by Age Group

The 2010 U.S. Census reported total population in Madison County as 82,916.1

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age 18-64</td>
<td>67.2%</td>
</tr>
<tr>
<td>Age 65 and over</td>
<td>11.2%</td>
</tr>
<tr>
<td>Age 5-17</td>
<td>15.4%</td>
</tr>
<tr>
<td>Age 4 and below</td>
<td>6.1%</td>
</tr>
</tbody>
</table>

### Spotlight on...

**PROMOTING HEALTHY HOMES AND COMMUNITIES**

With few alternatives, American households use 40 pounds of chemical cleaning products each year. "Home Cleaning Products: Safe, Healthy, and Green" was developed by the Madison County Family and Consumer Sciences Agent, reaching over 3,500 Extension Homemakers and community clientele. The lesson covered how to make green cleaning products, commercial alternatives, and dangers associated with synthetic cleaners. In a survey, 90% of respondents now read "warning and use" labels on household cleaners before purchasing and use at least one tip learned in the lesson. 100% follow the label's instructions for safe use and store products correctly. 80% use alternatives, such as vinegar, baking soda, and borax. A tabletop display of the lesson has reached 1,400 people at Ag Field Day and grocery displays.
OUR FAMILIES

According to the 2010 Census, of families in Madison County with their own children…
- 68.5% are husband-wife families
- 31.5% are single parent families

In addition, there are:
- 31,973 households
- 10,323 households with 1 or more persons under the age of 18
- 1,337 grandchildren under 18 years old who live with a grandparent householder
- 6,724 households with at least one person age 65 and over

As a result of participation in Madison County Extension programs:
- 8,800 people increased knowledge of lifestyle changes to improve personal health.
- 1,279 people increased knowledge of parenting and personal relationships.
- 2,500 people increased knowledge of safe storage, handling and food preparation.

OUR ECONOMY

According to the 2010 American Community Survey 5-year estimates, between 2005 and 2009 in Madison County it is estimated that…
- 52.9% (+/- 2.5) are married-couple families with both husband and wife in the labor force
- 66.4% (+/- 5.9) are children under 6 years old with all parents in the labor force
- 8.5% (+/- 2.3) are people 65 years and over below poverty level during the past 12 months

As a result of participation in Madison County Extension programs:
- 1,163 people increased knowledge of economic and enterprise development.
- 797 people adopted money management practices to reduce debt and increase savings.
- 1,800 people demonstrated increased practical living skills.

OUR COMMUNITY

In 2009, the most recent data available, the median household income in Madison County was $40,241.

The number of children in poverty in Madison County was 4,231 compared to 3,363 in 2006.

The total number of people receiving Supplemental Nutrition Assistance Program (SNAP) benefits in Madison County is 14,131 in 2011.

As a result of participation in Madison County Extension programs:
- 1,247 people increased leadership knowledge and skills.
- 4,368 people improved communication skills to address community issues.
- 2,200 people adopted practices to increase access to food and affordability.

Average Annual Unemployment Rate (not seasonally adjusted)

SOURCES
1. U.S. Census Bureau, 2010 Decennial Census.