

CLARK COUNTY

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BUILDING STRONG FAMILIES FOR KENTUCKY 2012



OUR FOCUS

Family and Consumer Sciences Extension is committed to improving the quality of life for individuals and families in Clark County. As the current economic situation continues to create challenges, educational programs focus on:

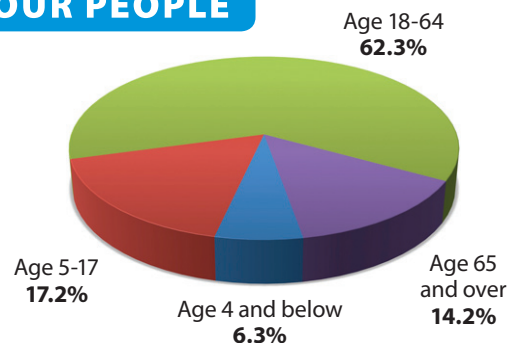
- **Making Healthy Lifestyle Choices** that influence health and well-being
- **Nurturing Families** as they cope with fewer resources and more demands
- **Embracing Life as We Age** to strive for independence longer
- **Securing Financial Stability** in a turbulent economic period
- **Promoting Healthy Homes and Communities** to recycle, reduce waste, and protect our environment
- **Accessing Nutritious Food** that is affordable, available and safe
- **Empowering Community Leaders** as we all work to sustain and improve our communities.

In 2010-2011, Family and Consumer Sciences Extension made **9,690** contacts with Clark County individuals and families.²

OUR PEOPLE

Population by Age Group¹

The 2010 U.S. Census reported total population in Clark County as **35,613**.¹



SPOTLIGHT ON ...

MAKING HEALTHY LIFESTYLE CHOICES

The American Heart Association recommends a heart-healthy diet to reduce heart disease, diabetes, and certain cancers. Clark County Cooperative Extension Service collaborated with Freeman Corporation, Sekisui S-Lec America, and East Kentucky Power Cooperative to sponsor "lunch and learn" sessions for over 125 employees that emphasized food purchasing, preparation, and recipe modification. At the conclusion, 82% reported using class recipes with modified sugar, salt, and fat, and adapting family recipes. 25% reported preparing more fruits and vegetables; and 50% prepared healthier cuts of meat. Also as a result of the programming, Cooperative Extension participates in health fairs for the whole family at these locations. One industrial site provides rewards to its employee HSA for attending lunch sessions.

OUR FAMILIES

According to the 2010 Census,¹ of families in Clark County with their own children...

- **66.0%** are husband-wife families
- **34.0%** are single parent families

In addition, there are:

- **14,267** households
- **4,779** households with 1 or more persons under the age of 18
- **802** grandchildren under 18 years old who live with a grandparent householder
- **3,717** households with at least one person age 65 and over



As a result of participation in Clark County Extension programs:²

- **1,291** people increased knowledge of lifestyle changes to improve personal health.
- **70** people increased knowledge of parenting and personal relationships.
- **3,524** people increased knowledge of safe storage, handling and food preparation.

OUR COMMUNITY

In 2009, the most recent data available, the median household income in Clark County was **\$44,908**.³

The number of children in poverty in Clark County was **1,875** compared to **1,652** in 2006.³

The total number of people receiving Supplemental Nutrition Assistance Program (SNAP) benefits in Clark County is **7,408** in 2011.⁴

As a result of participation in Clark County Extension programs:²

- **1,740** people increased leadership knowledge and skills.
- **1,740** people improved communication skills to address community issues.
- **858** people developed skills to access affordable food.

OUR ECONOMY

According to the 2010 American Community Survey 5-year estimates,⁶ between 2005 and 2009 in Clark County it is estimated that...

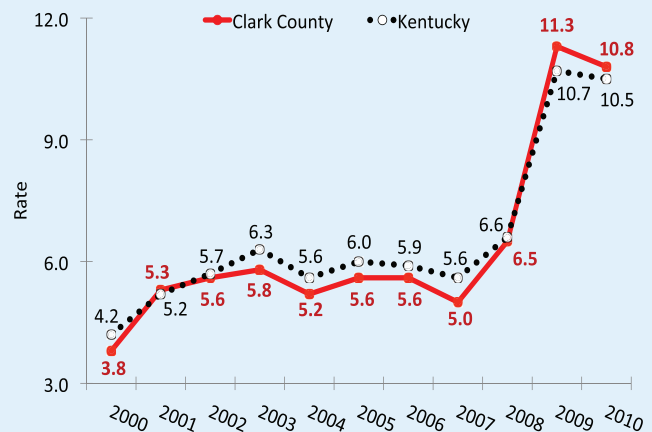
- **53.8%** (+/- **2.8**) are married-couple families with both husband and wife in the labor force
- **74.2%** (+/- **8**) are children under 6 years old with all parents in the labor force
- **14%** (+/- **3.1**) are people 65 years and over below poverty level during the past 12 months

As a result of participation in Clark County Extension programs:²

- **90** people increased knowledge of economic and enterprise development.
- **70** people adopted money management practices to reduce debt and increase savings.
- **337** people demonstrated increased practical living skills.

Average Annual Unemployment Rate⁵

(not seasonally adjusted)



SOURCES

- ¹ U.S. Census Bureau, 2010 Decennial Census.
- ² Kentucky Cooperative Extension Service, Impact Reporting, FY2011.
- ³ U.S. Census Bureau, Small Area Income and Poverty Estimates.
- ⁴ Kentucky Cabinet for Health and Family Services, Databook, June 2011.
- ⁵ Bureau of Labor Statistics, Local Area Unemployment Statistics.
- ⁶ U.S. Census Bureau, 2010 American Community Survey, 5-Year Estimates.