### **RUSSELL COUNTY**

Pamela York, County Extension Agent, Family & Consumer Sciences



# BUILDING STRONG FAMILIES FOR KENTUCKY 2011



### OUR FOCUS

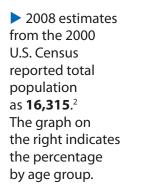
► Family and Consumer Sciences Extension is committed to improving the quality of life for individuals and families in Russell County resulting in strong families for Kentucky. Educational programs focus on:

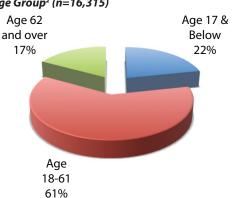
Making Beneficial Lifestyle Choices
Nurturing Families
Embracing Life as You Age
Securing Financial Stability
Promoting Healthy Homes and Communities
Accessing Nutritious Food
Empowering Community Leaders

Family and Consumer Sciences Extension made **3,022** contacts with Russell County families during 2009-2010.<sup>1</sup>

### **OUR PEOPLE**

Figure 1. Population by Age Group<sup>2</sup> (n=16,315)



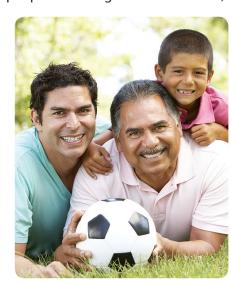


### **SPOTLIGHT ON...**

# MAKING BENEFICIAL LIFESTYLE CHOICES

n an effort to fight Kentucky's obesity problem with physical activity, the University of Kentucky Cooperative Extension Service coordinated Second Sunday, a state-wide effort designed to get Kentuckians moving with participatory events ranging from walking to using a hula hoop. Second Sunday is a unique opportunity to raise awareness of the need for physical activity in daily life. In October, Russell County hosted a successful Second Sunday during the afternoon at Russell Springs City Park, with approximately 100 people attending the fun. Activities,

games, and prizes included a jump-rope contest, flexibility and stretching demonstrations, an inflatable jumping house for small children, and free pedometers for those completing the one-mile walking trail.1





### **OUR COMMUNITY**

► Unemployment rates are a key economic indicator. In July 2010, the rate of unemployment in Russell County was 10.1%.6

Mortgage and bank card delinquency rates and foreclosure filings are important financial indicators of community well-being. In Russell County, **1.5%** of mortgages are 90-days delinquent

## As a result of participation in Russell County Extension programs:

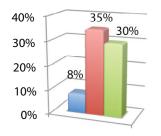
- 20 people were involved in addressing issues of their community.
- 100 people expanded their knowledge of economic development.
- Russell County Extension is involved in 5 community coalitions.

and **1.4%** of bank cards are 60-days delinquent.<sup>7</sup> In a one-year period (August 2009 through August 2010), **74** foreclosures were filed.<sup>5</sup>

Access to health insurance is another important factor contributing to family well-being. In Russell County, **17%** of the people under age 65 are uninsured.<sup>8</sup>

### **OUR HEALTH**

➤ The health of our people contributes to quality of life. The chart below illustrates health risks of adults in Russell County. *Figure 2. Health Risks.*<sup>8</sup>



- Diagnosed with Diabetes
- Lack of Physical Activity
- Obese

### As a result of participation in Russell County Extension programs:<sup>1</sup>

- **507** people increased knowledge of practices to maintain health and well-being.
- **315** people increased knowledge of safe practices to store, handle, and prepare food.
- 225 people developed skills to access affordable food.

### **OUR FAMILIES**

- ► Using data from the 2000 U.S. Census, Russell County families can be described as follows:<sup>2</sup>
- 4,796 families reside in the county.
- 987 families (20.4%) live below poverty level.
- Median family income is \$27,803.
- **152** grandparents are responsible for the care of their grandchildren.



According to the Kentucky Cabinet for Health and Family Services, **1,926** people in Russell County receive supplemental nutrition assistance. The average family benefit is **\$222.70** per month.<sup>3</sup>

In the county, **24** children live in out-of-home care. There were **48** 

child victims of substantiated abuse.<sup>4</sup> There were **84** incidents of adult abuse.<sup>5</sup>

### As a result of participation in Russell County Extension programs:<sup>1</sup>

- 435 adults and youth improved their ability to make informed and effective decisions.
- 175 people adopted money management practices to reduce debt and/or increase savings.
- **500** adults and youth improved practical living skills.

#### **SOURCES**

- <sup>1</sup> Kentucky Cooperative Extension Service, Impact Reporting, FY2010.
- $^{\rm 2}$  U.S. Bureau of the Census, Census 2000. 2008 Estimates.
- <sup>3</sup> Kentucky Cabinet for Health and Family Services, Data Book, December 2008.
- <sup>4</sup> Annie E. Casey Foundation, Kentucky KIDS COUNT, 2009.
- <sup>5</sup> Kentucky Administrative Office of the Courts, September, 2010
- <sup>6</sup> Kentucky Office of Employment and Training, Kentucky Labor Force Estimates, July 2010.
- <sup>7</sup> TransUnion LLC., Trend Data, Quarter 1 2010.
- $^{\rm 8}$  Kentucky Institute of Medicine, The Health of Kentucky: A County Assessment, 2007.