

HARRISON COUNTY

Cheryl Case, County Extension Agent, Family & Consumer Sciences

BUILDING STRONG FAMILIES FOR KENTUCKY 2011



OUR FOCUS

► Family and Consumer Sciences Extension is committed to improving the quality of life for individuals and families in Harrison County resulting in strong families for Kentucky. Educational programs focus on:

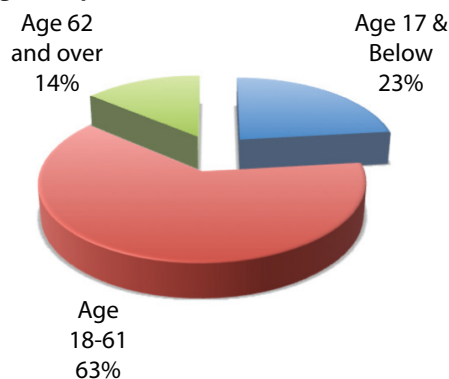
Making Beneficial Lifestyle Choices
Nurturing Families
Embracing Life as You Age
Securing Financial Stability
Promoting Healthy Homes and Communities
Accessing Nutritious Food
Empowering Community Leaders

Family and Consumer Sciences Extension made **22,257** contacts with Harrison County families during 2009-2010.¹

OUR PEOPLE

Figure 1. Population by Age Group² (n=17,983)

► 2008 estimates from the 2000 U.S. Census reported total population as **17,983**.² The graph on the right indicates the percentage by age group.



SPOTLIGHT ON...

MAKING BENEFICIAL LIFESTYLE CHOICES

Statistics show men's physical activity declines after age 24 when young men are no longer involved in organized sports, teams, and church or recreation leagues. However, when job and family take precedence, activity and health decline. Harrison County hosted focus groups for men ages 24-40 and ages 40-60. Results showed that men felt they were taking away from family when they participated in pick-up games or organized sports. Mowing the lawn, raking leaves, shoveling snow, and walking fencerows were "productive" but walking on a treadmill or lifting weights was not essential. As a result, a state-wide Extension social marketing campaign, "All Star Dads," is being developed and piloted with fathers in Harrison County beginning in October 2010.¹



OUR COMMUNITY

► Unemployment rates are a key economic indicator. In July 2010, the rate of unemployment in Harrison County was **11.6%**.⁶

Mortgage and bank card delinquency rates and foreclosure filings are important financial indicators of community well-being. In Harrison County, **2.0%** of mortgages are 90-days delinquent and **1.4%** of bank cards are 60-days delinquent.⁷ In a one-year period (August 2009 through August 2010), **106** foreclosures were filed.⁵

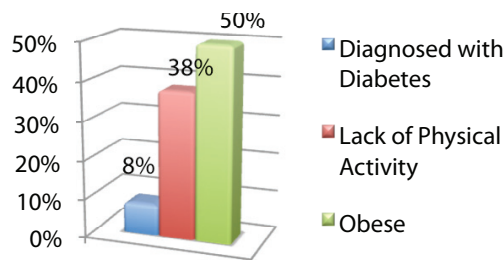
Access to health insurance is another important factor contributing to family well-being. In Harrison County, **12%** of the people under age 65 are uninsured.⁸

As a result of participation in Harrison County Extension programs:¹

- **2,000** people increased their knowledge of governmental process.
- **100** people were prepared to enter the work force.
- **2,000** people expanded their knowledge of economic development.
- Harrison County Extension is involved in **20** community coalitions.

OUR HEALTH

► The health of our people contributes to quality of life. The chart below illustrates health risks of adults in Harrison County. **Figure 2. Health Risks.**⁸



As a result of participation in Harrison County Extension programs:¹

- **2,200** people increased knowledge of practices to maintain health and well-being.
- **1,100** people increased knowledge of safe practices to store, handle, and prepare food.
- **1,500** people made lifestyle changes to improve health.

OUR FAMILIES

► Using data from the 2000 U.S. Census, Harrison County families can be described as follows:²

- **5,065** families reside in the county.
- **478** families (**9.4%**) live below poverty level.
- Median family income is **\$42,065**.
- **149** grandparents are responsible for the care of their grandchildren.



According to the Kentucky Cabinet for Health and Family Services, **1,239** people in Harrison County receive supplemental nutrition assistance. The average family benefit is **\$260.50** per month.³

In the county, **12** children live in out-of-home care. There were **52**

child victims of substantiated abuse.⁴ There were **78** incidents of adult abuse.⁵

As a result of participation in Harrison County Extension programs:¹

- **3,000** adults and youth improved their ability to make informed and effective decisions.
- **1,000** people adopted money management practices to reduce debt and/or increase savings.
- **1,000** people increased their knowledge and skills related to parenting and personal relationships.

SOURCES

¹ Kentucky Cooperative Extension Service, Impact Reporting, FY2010.

² U.S. Bureau of the Census, Census 2000. 2008 Estimates.

³ Kentucky Cabinet for Health and Family Services, Data Book, December 2008.

⁴ Annie E. Casey Foundation, Kentucky KIDS COUNT, 2009.

⁵ Kentucky Administrative Office of the Courts, September, 2010

⁶ Kentucky Office of Employment and Training, Kentucky Labor Force Estimates, July 2010.

⁷ TransUnion LLC., Trend Data, Quarter 1 2010.

⁸ Kentucky Institute of Medicine, The Health of Kentucky: A County Assessment, 2007.