

HANCOCK COUNTY

Family & Consumer Sciences

BUILDING STRONG FAMILIES FOR KENTUCKY 2011



OUR FOCUS

► Family and Consumer Sciences Extension is committed to improving the quality of life for individuals and families in Hancock County resulting in strong families for Kentucky. Educational programs focus on:

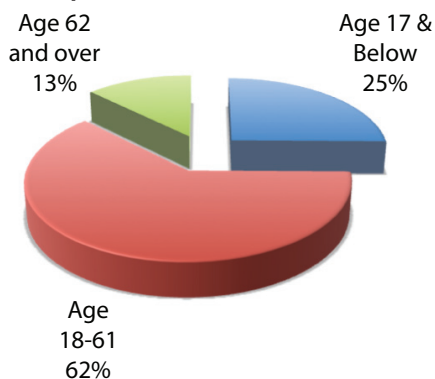
Making Beneficial Lifestyle Choices
Nurturing Families
Embracing Life as You Age
Securing Financial Stability
Promoting Healthy Homes and Communities
Accessing Nutritious Food
Empowering Community Leaders

Family and Consumer Sciences Extension made **4,200** contacts with Hancock County families during 2009-2010.¹

OUR PEOPLE

Figure 1. Population by Age Group² (n=8,392)

► 2008 estimates from the 2000 U.S. Census reported total population as **8,392**.² The graph on the right indicates the percentage by age group.



SPOTLIGHT ON...

ACCESSING NUTRITIOUS FOOD

A major source of spending for families is their weekly or monthly grocery bill. To help them reduce their food costs and, at the same time, make meal planning easier, Hancock County Extension partnered with Green County Extension to create a pilot meal planning and coupon program. Hancock and Green counties had more than 125 participants attend five workshops demonstrating how to plan meals and shop using coupons and other available resources. Following the program, attendees reported a weekly savings of 30 to 50 percent. Additionally, one participant committed to becoming an Extension Leadership Volunteer and will teach the workshop to new clientele. This volunteer has also created a page on the social networking site Facebook called "Coupons 101," which has attracted 110 members from both counties in three months.⁹



OUR COMMUNITY

► Unemployment rates are a key economic indicator. In July 2010, the rate of unemployment in Hancock County was **8.3%**.⁶

Mortgage and bank card delinquency rates and foreclosure filings are important financial indicators of community well-being. In Hancock County, **2.2%** of mortgages are 90-days delinquent and **1.2%** of bank cards are 60-days delinquent.⁷ In a one-year period (August 2009 through August 2010), **22** foreclosures were filed.⁵

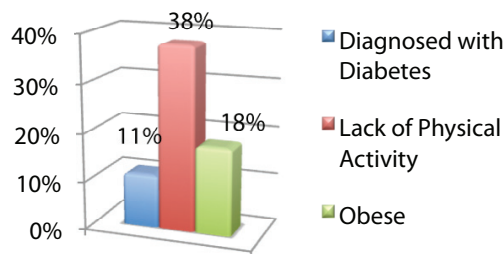
Access to health insurance is another important factor contributing to family well-being. In Hancock County, **8%** of the people under age 65 are uninsured.⁸

As a result of participation in Hancock County Extension programs:¹

- **52** people were involved in addressing issues of their community.
- **15** people expanded their knowledge of economic development.
- Hancock County Extension is involved in **13** community coalitions.

OUR HEALTH

► The health of our people contributes to quality of life. The chart below illustrates health risks of adults in Hancock County. **Figure 2. Health Risks.**⁸



As a result of participation in Hancock County Extension programs:¹

- **535** people increased knowledge of practices to maintain health and well-being.
- **150** people increased knowledge of safe practices to store, handle, and prepare food.

OUR FAMILIES

► Using data from the 2000 U.S. Census, Hancock County families can be described as follows:²

- **2,436** families reside in the county.
- **276** families (**11.4%**) live below poverty level.
- Median family income is **\$42,994**.
- **75** grandparents are responsible for the care of their grandchildren.



According to the Kentucky Cabinet for Health and Family Services, **389** people in Hancock County receive supplemental nutrition assistance. The average family benefit is **\$274.37** per month.³

In the county, **12** children live in out-of-home care. There were **11**

child victims of substantiated abuse.⁴ There were **21** incidents of adult abuse.⁵

As a result of participation in Hancock County Extension programs:¹

- **225** adults and youth improved their ability to make informed and effective decisions.
- **100** adults and youth improved practical living skills.

SOURCES

¹ Kentucky Cooperative Extension Service, Impact Reporting, FY2010.

² U.S. Bureau of the Census, Census 2000. 2008 Estimates.

³ Kentucky Cabinet for Health and Family Services, Data Book, December 2008.

⁴ Annie E. Casey Foundation, Kentucky KIDS COUNT, 2009.

⁵ Kentucky Administrative Office of the Courts, September, 2010

⁶ Kentucky Office of Employment and Training, Kentucky Labor Force Estimates, July 2010.

⁷ TransUnion LLC., Trend Data, Quarter 1 2010.

⁸ Kentucky Institute of Medicine, The Health of Kentucky: A County Assessment, 2007.

⁹ Kentucky Cooperative Extension Service, Impact Reporting, FY2009.