

FLOYD COUNTY

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BUILDING STRONG FAMILIES FOR KENTUCKY 2011



OUR FOCUS

► Family and Consumer Sciences Extension is committed to improving the quality of life for individuals and families in Floyd County resulting in strong families for Kentucky. Educational programs focus on:

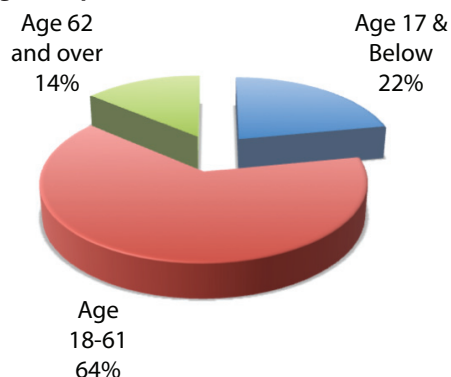
Making Beneficial Lifestyle Choices
Nurturing Families
Embracing Life as You Age
Securing Financial Stability
Promoting Healthy Homes and Communities
Accessing Nutritious Food
Empowering Community Leaders

Family and Consumer Sciences Extension made **18,450** contacts with Floyd County families during 2009-2010.¹

OUR PEOPLE

Figure 1. Population by Age Group² (n=42,441)

► 2008 estimates from the 2000 U.S. Census reported total population as **42,441**.² The graph on the right indicates the percentage by age group.



SPOTLIGHT ON...

PROMOTING HEALTHY HOMES AND COMMUNITIES

Department of Public Health data positions Kentucky as having the fourth-highest percentage of overweight youth in the country. To combat this, Family and Consumer Sciences leadership established a local coalition that produced educational events and distributed a full-color booklet to 1,000 families. Second Sunday, a statewide event to promote community attention to physical activity drew 130 participants. The local TV station filmed the FCS Agent, staff, and volunteers walking in the park, with the spot airing in 20 counties during two newscasts for two days prior to the event. As a result, the community has become aware of existing physical activity resources. In follow-up comments after Second Sunday, families reported they were continuing activities such as hiking, biking, walking, and moving together.¹



OUR COMMUNITY

► Unemployment rates are a key economic indicator. In July 2010, the rate of unemployment in Floyd County was **11.6%**.⁶

Mortgage and bank card delinquency rates and foreclosure filings are important financial indicators of community well-being. In Floyd County, **2.8%** of mortgages are 90-days delinquent and **2.9%** of bank cards are 60-days delinquent.⁷

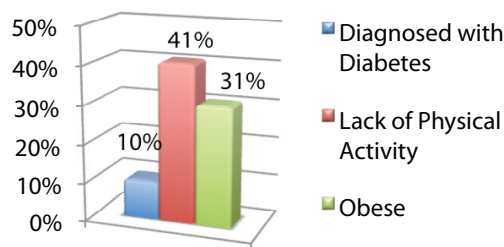
Access to health insurance is another important factor contributing to family well-being. In Floyd County, **18%** of the people under age 65 are uninsured.⁸

As a result of participation in Floyd County Extension programs:¹

- **327** people were involved in addressing issues of their community.
- **1,136** people expanded their knowledge of economic development.
- Floyd County Extension is involved in **33** community coalitions.

OUR HEALTH

► The health of our people contributes to quality of life. The chart below illustrates health risks of adults in Floyd County. **Figure 2. Health Risks.**⁸



As a result of participation in Floyd County Extension programs:¹

- **1,466** people increased knowledge of practices to maintain health and well-being.
- **271** people used safe practices to store, handle, and prepare food.
- **398** people developed skills to access affordable food.

OUR FAMILIES

► Using data from the 2000 U.S. Census, Floyd County families can be described as follows:²

- **12,267** families reside in the county.
- **3,330** families (**26.9%**) live below poverty level.
- Median family income is **\$25,717**.
- **434** grandparents are responsible for the care of their grandchildren.



According to the Kentucky Cabinet for Health and Family Services, **5,645** people in Floyd County receive supplemental nutrition assistance. The average family benefit is **\$227.32** per month.³

In the county, **85** children live in out-of-home care. There were **269**

child victims of substantiated abuse.⁴ There were **139** incidents of adult abuse.⁵

As a result of participation in Floyd County Extension programs:¹

- **1,287** adults and youth improved their ability to make informed and effective decisions.
- **324** people increased their knowledge and skills related to parenting and personal relationships.
- **553** adults and youth improved practical living skills.

SOURCES

¹ Kentucky Cooperative Extension Service, Impact Reporting, FY2010.

² U.S. Bureau of the Census, Census 2000. 2008 Estimates.

³ Kentucky Cabinet for Health and Family Services, Data Book, December 2008.

⁴ Annie E. Casey Foundation, Kentucky KIDS COUNT, 2009.

⁵ Kentucky Administrative Office of the Courts, September, 2010

⁶ Kentucky Office of Employment and Training, Kentucky Labor Force Estimates, July 2010.

⁷ TransUnion LLC., Trend Data, Quarter 1 2010.

⁸ Kentucky Institute of Medicine, The Health of Kentucky: A County Assessment, 2007.