



HANCOCK COUNTY

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BUILDING STRONG FAMILIES FOR KENTUCKY

OUR FOCUS

► Family and Consumer Sciences Extension is committed to improving the quality of life for individuals and families in Hancock County resulting in strong families for Kentucky. Educational programs focus on:

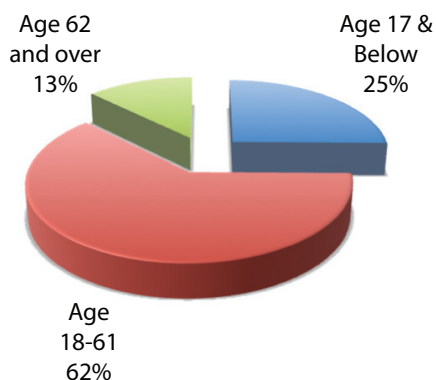
Making Beneficial Lifestyle Choices
Nurturing Families
Embracing Life as You Age
Securing Financial Stability
Promoting Healthy Homes and Communities
Accessing Nutritious Food
Empowering Community Leaders

Family and Consumer Sciences Extension made **3,671** contacts with Hancock County families during 2008-2009.¹

OUR PEOPLE

Figure 1. Population by Age Group² (n=8,392)

► 2008 estimates from the 2000 U.S. Census reported total population as **8,392**.² The graph on the right indicates the percentage by age group.



SPOTLIGHT ON...

ACCESSING NUTRITIOUS FOOD

A major source of spending for families is their weekly or monthly grocery bill. To help them reduce their food costs and, at the same time, make meal planning easier, Hancock County Extension partnered with Green County Extension to create a pilot meal planning and coupon program. Hancock and Green counties had more than 125 participants attend five workshops demonstrating how to plan meals and shop using coupons and other available resources. Following the program, attendees reported a weekly savings of 30 to 50 percent. Additionally, one participant committed to becoming an Extension Leadership Volunteer and will teach the workshop to new clientele. This volunteer has also created a page on the social networking site Facebook called "Coupons 101," which has attracted 110 members from both counties in three months.¹



OUR COMMUNITY

► Unemployment rates are a key economic indicator. In August 2009, the rate of unemployment in Hancock County was **14.6%**.³

Mortgage and bank card delinquency rates and foreclosure filings are important financial indicators of community well-being. In Hancock County, **1.83%** of mortgages are 90-days delinquent and 60-day bank card delinquency rates have increased by **1.97%**.⁴ In a one-year period (October 2008 through October 2009), **20** foreclosures were filed.⁵

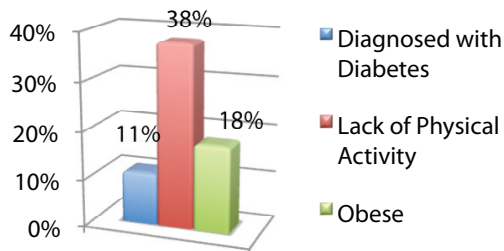
Access to health insurance is another important factor contributing to family well-being. In Hancock County, **8%** of the people under age 65 are uninsured.⁶

As a result of participation in Hancock County Extension programs:¹

- **84** people were involved in addressing issues of their community.
- **6** people expanded their knowledge of economic development.
- Hancock County Extension is involved in **18** community coalitions.

OUR HEALTH

► The health of our people contributes to quality of life. The chart below illustrates health risks of adults in Hancock County. **Figure 2. Health Risks.**⁶



As a result of participation in Hancock County Extension programs:¹

- **604** people increased knowledge of practices to maintain health and well-being.
- **419** made lifestyle changes to improve health.
- **96** people implemented practices to maintain health and well-being.

OUR FAMILIES

► Using data from the 2000 U.S. Census, Hancock County families can be described as follows:²

- **2,436** families reside in the county.
- **276** families (**11.4%**) live below poverty level.
- Median family income is **\$42,994**.
- **75** grandparents are responsible for the care of their grandchildren.



According to the Kentucky Cabinet for Health and Family Services, **383** people in Hancock County receive food stamps. The average family food stamp benefit is **\$230.66** per month.⁷

In the county, **24** children live in out-of-home care.⁸

In 2005, there were **28** incidents of adult abuse and **42** incidents of child abuse.⁹

As a result of participation in Hancock County Extension programs:¹

- **220** adults and youth improved their ability to make informed and effective decisions.
- **47** people adopted money management practices to reduce debt and/or increase savings.
- **205** adults and youth improved practical living skills.

SOURCES

¹ Kentucky Cooperative Extension Service, Impacting Reporting, FY2009.

² U.S. Bureau of the Census, Census 2000.

³ Kentucky Office of Employment and Training, Kentucky Labor Force Estimates, August 2009.

⁴ TransUnion LLC., Trend Data, Quarter 1 2009.

⁵ Kentucky Administrative Office of the Courts, November, 2009.

⁶ Kentucky Institute of Medicine, The Health of Kentucky: A County Assessment, 2007.

⁷ Kentucky Cabinet for Health and Family Services, Data Book, June 2008.

⁸ Annie E. Casey Foundation, Kentucky KIDS COUNT, 2005.

⁹ Kentucky Department for Public Health, County Health Priorities, 2004.