



CAMPBELL COUNTY

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BUILDING STRONG FAMILIES FOR KENTUCKY

OUR FOCUS

► Family and Consumer Sciences Extension is committed to improving the quality of life for individuals and families in Campbell County resulting in strong families for Kentucky. Educational programs focus on:

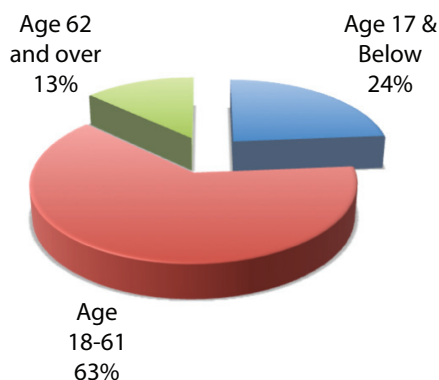
- Making Beneficial Lifestyle Choices**
- Nurturing Families**
- Embracing Life as You Age**
- Securing Financial Stability**
- Promoting Healthy Homes and Communities**
- Accessing Nutritious Food**
- Empowering Community Leaders**

Family and Consumer Sciences Extension made **7,835** contacts with Campbell County families during 2008-2009.¹

OUR PEOPLE

Figure 1. Population by Age Group² (n=87,038)

► 2008 estimates from the 2000 U.S. Census reported total population as **87,038**.² The graph on the right indicates the percentage by age group.



SPOTLIGHT ON...

MAKING BENEFICIAL LIFESTYLE CHOICES

In order to address risk factors for later-life cardiovascular disease, educational programs which address the importance of healthy nutrition, increased physical activity, and improved literacy are needed. Campbell County Extension collaborated with two daycares and two kindergarten classes. 100 preschoolers participated in the 10-session curriculum called LEAP (Literacy, Eating, and Activity for Preschoolers) for Health. Storybooks were used to teach children the importance of staying healthy, being physically active, and eating more fruits and vegetables. Each session included reading the story, tasting foods introduced in the story, and a reinforcement activity such as jumping rope or discussing how to brush one's teeth.¹



OUR COMMUNITY

► Unemployment rates are a key economic indicator. In August 2009, the rate of unemployment in Campbell County was **10.3%**.³

Mortgage and bank card delinquency rates and foreclosure filings are important financial indicators of community well-being. In Campbell County, **2.72%** of mortgages are 90-days delinquent and 60-day bank card delinquency rates have increased by **1.54%**.⁴ In a one-year period (October 2008 through October 2009), **399** foreclosures were filed.⁵

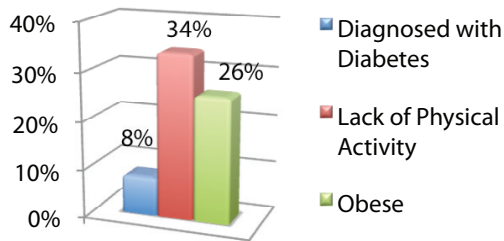
Access to health insurance is another important factor contributing to family well-being. In Campbell County, **8%** of the people under age 65 are uninsured.⁶

As a result of participation in Campbell County Extension programs:¹

- **910** people were involved in addressing issues of their community.
- **193** people were prepared to enter the work force.
- **452** people expanded their knowledge of economic development.

OUR HEALTH

► The health of our people contributes to quality of life. The chart below illustrates health risks of adults in Campbell County. **Figure 2. Health Risks.**⁶



As a result of participation in Campbell County Extension programs:¹

- **859** people increased knowledge of practices to maintain health and well-being.
- **450** people made lifestyle changes to improve health.
- **386** people increased their use of radon testers, smoke detectors, fire extinguishers, and other devices to ensure personal safety.

OUR FAMILIES

► Using data from the 2000 U.S. Census, Campbell County families can be described as follows:²

- **23,093** families reside in the county.
- **1,708** families (**7.3%**) live below poverty level.
- Median family income is **\$51,481**.
- **639** grandparents are responsible for the care of their grandchildren.



According to the Kentucky Cabinet for Health and Family Services, **3,448** people in Campbell County receive food stamps. The average family food stamp benefit is **\$230.63** per month.⁷

In the county, **147** children live in out-of-home care.⁸

In 2005, there were **290** incidents of adult abuse and **118** incidents of child abuse.⁹

As a result of participation in Campbell County Extension programs:¹

- **1,963** adults and youth improved their ability to make informed and effective decisions.
- **81** people adopted money management practices to reduce debt and/or increase savings.
- **164** people increased their knowledge and skills related to parenting and personal relationships.

SOURCES

¹ Kentucky Cooperative Extension Service, Impacting Reporting, FY2009.

² U.S. Bureau of the Census, Census 2000.

³ Kentucky Office of Employment and Training, Kentucky Labor Force Estimates, August 2009.

⁴ TransUnion LLC., Trend Data, Quarter 1 2009.

⁵ Kentucky Administrative Office of the Courts, November, 2009.

⁶ Kentucky Institute of Medicine, The Health of Kentucky: A County Assessment, 2007.

⁷ Kentucky Cabinet for Health and Family Services, Data Book, June 2008.

⁸ Annie E. Casey Foundation, Kentucky KIDS COUNT, 2005.

⁹ Kentucky Department for Public Health, County Health Priorities, 2004.