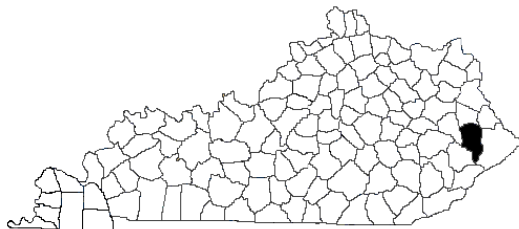


# Building Strong Families for Kentucky

## *..... in Floyd County*

Theresa Scott, County Extension Agent,  
Family and Consumer Sciences



Family and Consumer Sciences Extension is committed to improving the quality of life for individuals and families in Floyd County resulting in strong families for Kentucky. Educational programs focus on:

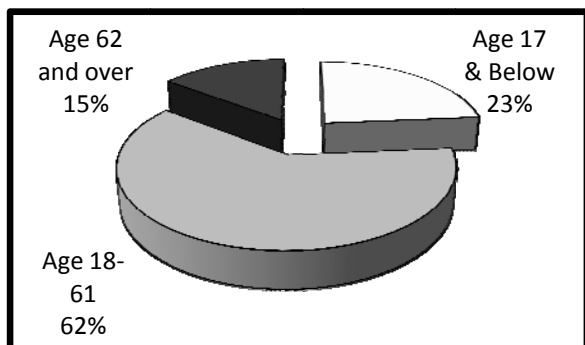
- Making Beneficial Lifestyle Choices***
- Nurturing Families***
- Embracing Life as You Age***
- Securing Financial Stability***
- Promoting Healthy Homes and Communities***
- Accessing Nutritious Food***
- Empowering Community Leaders***

Family and Consumer Sciences Extension made **9,837** contacts with Floyd County families during 2007-2008.<sup>1</sup>

### **Our People**

The 2000 U.S. Census reported total population as **42,441**.<sup>2</sup> The graph below indicates the percentage by age group.

Figure 1. Population by Age Group<sup>2</sup> (n=42,441)



### **Spotlight on . . .**

## ***Making Beneficial Lifestyle Choices***



The "Team Up Project," a four-year breast cancer awareness program, continues to produce positive results for local citizens. Educational outreach efforts by the FCS agent include television spots and a locally produced DVD promoting cancer screening. This DVD has reached 18,000 households and is re-broadcast on WYMT. When this project is over, a new approach will educate citizens about proper nutritional intake, lifestyle changes for optimal health, prevention of cancer, early detection, and regular screenings.<sup>1</sup>

## Our Families

Using data from the 2000 U.S. Census, Floyd County families can be described as follows:<sup>2</sup>

- **12,371** families reside in the county.
- **3,330** families (**26.9%**) live below poverty level.
- Median family income is **\$25,717**.
- **434** grandparents are responsible for the care of their grandchildren.

According to the Kentucky Cabinet for Health and Family Services **11,875** people in Floyd County receive food stamps. The average family food stamp benefit is **\$206.16** per month.<sup>3</sup>

In the county, **135** children live in out-of-home care.<sup>4</sup> In 2004, there were **145** incidents of adult abuse and **238** incidents of child abuse.<sup>5</sup>

### *As a result of participation in Floyd County Extension programs:*<sup>1</sup>

- **1,420** people gained knowledge and skills to make lifestyle changes to improve their health.
- **18** adult, dependent, and child care providers increased their care giving knowledge.
- **25** people adopted money management practices to reduce debt and/or increase savings.
- **156** people used safe practices to store, handle and prepare food.

## Our Community

Unemployment rates are a key economic indicator. In September 2008, the rate of unemployment in Floyd County was **6.9%**. This represented an **8%** increase from the September 2007 level of **6.4%**.<sup>6</sup>

Mortgage and bank card delinquency rates and foreclosure filings are important financial indicators of community well-being. In Floyd County, **1.51%** of mortgages are 90-days delinquent and 60-day bank card delinquency rates have increased by **46%**.<sup>7</sup> In a six-month period (May through October 2008), **2** foreclosures were filed.<sup>8</sup>

Access to health insurance is another important factor contributing to family well-being. In Floyd County, **18%** of the people under age 65 are uninsured.<sup>9</sup>

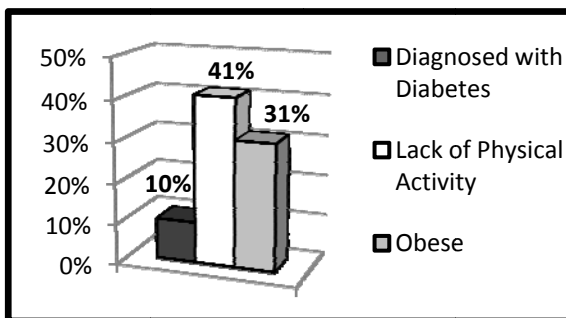
### *As a result of participation in Floyd County Extension programs:*<sup>1</sup>

- **253** citizens enhanced their leadership skills by participation in leadership programs.
- Floyd County Extension is involved in **14** community coalitions.
- **126** people were involved in addressing issues of their community.

## Our Health

The health of our people contributes to quality of life. The chart below illustrates health risks of adults in Floyd County.

Figure 2. Health Risks.<sup>9</sup>



### *As a result of participation in Floyd County Extension programs:*<sup>1</sup>

- **35** people increased their use of radon testers, smoke detectors, fire extinguishers, and other devices to ensure personal safety.
- **1,300** people made lifestyle changes to improve physical health.
- **1,745** people implemented new practices to maintain health and well-being.

### Sources

<sup>1</sup> Kentucky Cooperative Extension Service, Impacting Reporting, FY2008.

<sup>2</sup> U.S. Bureau of the Census, Census 2000.

<sup>3</sup> Kentucky Cabinet for Health and Family Services, Data Book, June 2008.

<sup>4</sup> Annie E. Casey Foundation, Kentucky KIDS COUNT, 2005.

<sup>5</sup> Kentucky Department for Public Health, County Health Priorities, 2004.

<sup>6</sup> Kentucky Office of Employment and Training, Kentucky Labor Force Estimates, September 2008.

<sup>7</sup> TransUnion LLC., Trend Data, Quarter 1 2008.

<sup>8</sup> Kentucky Administrative Office of the Courts, November, 2008.

<sup>9</sup> Kentucky Institute of Medicine, The Health of Kentucky: A County Assessment, 2007.